APRIL 2017

reliable. All dates subject to change.

Sector Seasonalities: Long = (L); Short = (S)

Start: Computer Tech (L)

In Play: Banking (L), Consumer Disc. (L), Consumer Staples (L), Healthcare (L),

Materials (L), Real Estate (L), Transports (L), Oil (L), Natural Gas (L),

High-Tech (L), Utilities (L) Finish: Broker/Dealer (L)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
	•				1	2
Tuesdays: Wkly Chain Store						
*Wednesdays: Oil & Gas Inventories Start Looking for DJIA & S&P 500						
*Thursdays: Wkly Unemployment Report, Wkly Mutual Seasonal Sell Signal On/After April 3						
Fund Flows & Wkly Natural Ga	• .					
*Fridays: Wkly Leading Econo	mic Index					
*Except holidays						
3	4	5	6	7	8	9
		Average April Gains Last 21 Years:				
First Trading Day,	- Company	DJIA: 2.5%	S&P: 2.0%	NAS: 1.6%		
DJIA Up 17 of Last 22		Up 16 Down 5	Up 16 Down 5	Up 13 Down 8		
•		Rank #1	Rank #1	Rank #4		
Construction Spending						
Int'l Trade Deficit	Factory Orders			ECRI Future Inflation Index		
ISM Index	ISM Non-Mfg. Index		Chain Store Sales	Employment Rate		
Semiconductor Billings	Vehicle Sales	FOMC Minutes	Consumer Credit	Wholesale Trade		
10	11	12	13	14	15	16
			NASDAQ Up 16 Straight,			
	Passover		Day Before Good Friday	Good Friday		Easter
			Retail Sales			
		Import/Export Prices	PPI	Business Inventories		
		Treasury Budget	U Mich Consumer Sentiment	CPI		
17	. 18	. 19	. 20	21	22	23
First Trading Day	Income Tax Dealine			Expiration Day		
Of Expiration Week,		April Prone to Weakness		DJIA Up 14 of Last 20		
DJIA Up 18 of Last 28		After Tax Deadline				
			Leading Indicators			
	Housing Starts		Philadelphia Fed Survey			
NAHB Housing Mrkt Index	Industrial Production	Beige Book	SEMI Book to Bill Ratio	Existing Home Sales		
24	25	26	27	28	29	30
April is the #1 Month f	or the DJIA, Average Gain 1	1.9%, 3rd Best S&P (1950), 4	4th Best NASDAQ (1971)			
April 1999 First Mont	th to Gain 1000 Dow Points	& End of "Best Six Months"	for DJIA and S&P 500			
				Chianna DMI		
				Chicago PMI		
	Consumer Confidence		Agricultural Prices	ECI GDP - Q1 Advance		
	Louisumer Confidence	Ĭ	Agricultural Prices	GDF - Q I Advance		
	New Home Sales		Durable Goods	U Mich Consumer Sentiment		



S&P 500 Rising 60% or more of the time on a particular trading day 1996-2016



on the S&P 500 Falling 60% or more of the time on a particular trading day 1996-2016