

OCTOBER 2018

Sector Seasonalities: Long = (L); Short = (S)

Start: Banking (L), Broker/Dealer (L), Computer Tech (L), Consumer Discretionary (L), Consumer Staples (L), Healthcare (L), Industrials (L), Materials (L), Pharmaceutical (L), Real Estate (L), Semiconductor (L), Telecom (L), Transports (L)

In Play: Gold & Silver (L), Biotech (L), High-Tech (L), Oil (S)

Finish: Utilities (L), Materials (S), Transports (S), Semiconductor (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN	
1 First Trading Day, Dow Down 8 of Last 13 Construction Spending ISM Index	2 Vehicle Sales	3  October Ends DJIA and S&P "Worst Six Months" And NASDAQ "Worst Four" DJIA Lost 1874 (18.2%) on the Week Ending 10/10/08, Worst Week Ever ISM Non-Mfg. Index	4  Factory Orders	5  Consumer Credit ECRI Future Inflation Index Employment Rate Int'l Trade Deficit Wholesale Trade	6	7	
8 Columbus Day (Bond Market Closed)	9 DJIA: 2.1% Up 15 Down 6 Rank #2	Average October Gains Last 21 Years: S&P: 1.9% Up 14 Down 7 Rank #2 NAS: 2.6% Up 14 Down 7 Rank #1			12  Import/Export Prices U Mich Consumer Sentiment	13	14
15 Monday of Expiration Week, Dow Up 29 of Last 36 Business Inventories Retail Sales	16  October 2011, Second DJIA Month to Gain 1000 Points Crash of October 19, 1987, DJIA down 22.6% in One Day Industrial Production NAHB Housing Mrkt Index	17  FOMC Minutes Housing Starts	18  Leading Indicators Philadelphia Fed Survey	19   Expiration Day, Improving Lately DJIA Up 5 of Last 7 Existing Home Sales	20	21	
Late October is Time to Buy Depressed Stocks, Especially Tech and Small Caps							
22	23  Semiconductor Billings	24  Beige Book New Home Sales	25  Durable Goods	26 GDP - Q3 Advance U Mich Consumer Sentiment	27	28	
29 84th Anniversary of 1929 Crash. DJIA Off 23.0% in Two Days, October 28 & 29 Personal Income/Spending	30 Agricultural Prices Consumer Confidence	31  Halloween Chicago PMI ECI	*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays				

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1997-2017



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1997-2017