







# JANUARY 2021

**Sector Seasonalities: Long = (L); Short = (S)**

**Start:** Computer Tech (S)

**In Play:** Biotech (L), Banking (L), Broker/Dealer (L), Consumer Discr (L), Consumer Staples (L), Healthcare (L), Industrials (L), Materials (L), Real Estate (L), Transports (L), Oil (L)

**Finish:** High-Tech (L), Computer Tech (L), Pharmaceutical (L)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<p>*<b>Tuesdays:</b> Wkly Chain Store Sales &amp; Avg Hrly Earnings            *<b>Wednesdays:</b> Oil &amp; Gas Inventories            *<b>Thursdays:</b> Wkly Unemployment Report, Weekly Mutual Fund Flows &amp; Wkly Natural Gas Storage Report            *<b>Fridays:</b> Wkly Leading Economic Index            *<i>Except holidays</i></p>				1	2	3
				<b>New Year's Observed (Market Closed)</b>		
4	5	6	7	8	9	10
<b>First Trading Day, NASDAQ UP 17 of Last 23</b>  Construction Spending	<b>2nd Trading Day Of Year Dow Up 18 of Last 27 Santa Claus Rally Ends</b>  ISM Index Vehicle Sales	  Factory Orders FOMC Minutes	Int'l Trade Deficit ISM Services Index	<b>January's First Five Days Act as an "Early Warning"</b>  Consumer Credit ECRI Future Inflation Index Employment Rate Wholesale Trade		
11	12	13	14	15	16	17
  <b>First Trading Day Of Expiration Week, Dow Up 18 of Last 28</b>	  <b>January Expiration Week, Dow Down 8 of Last 10. Average loss: 0.65%</b>	Beige Book CPI Treasury Budget	Import/Export Prices	  <b>Expiration Day Improving Dow Up 10 in a Row</b>  Business Inventories Industrial Production PPI Retail Sales U Mich Consumer Sentiment		
18	19	20	21	22	23	24
<b>Martin Luther King Jr. Day (Market Closed)</b>	  <b>Average January Gains Last 21 Years:</b> <b>Dow: -0.7%</b> <b>Up 10 Down 11 Rank #11</b>	<b>S&amp;P: -0.3%</b> <b>Up 10 Down 11 Rank #9</b>	<b>NAS: 0.7%</b> <b>Up 11 Down 10 Rank #5</b>  Housing Starts Philadelphia Fed Survey Semiconductor Billings	Existing Home Sales		
25	26	27	28	29	30	31
	<b>January Ends "Best Three-Month Span" January Barometer: 85.7% Accurate. Official Results Emailed Jan 29</b>  Consumer Confidence	Durable Goods FOMC Meeting	GDP - Q4 Advance Leading Indicators New Home Sales	Agricultural Prices Chicago PMI ECI Personal Income/Spending U Mich Consumer Sentiment		

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2000-2020



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2000-2020