







# JANUARY 2025

**Sector Seasonalities: Long = (L); Short = (S)**

**Start:** Computer Tech (S)

**In Play:** Biotech (L), Banking (L), Broker/Dealer (L), Consumer Discr (L), Consumer Staples (L), Healthcare (L), Industrials (L), Materials (L), Real Estate (L), Transports (L), Oil (L)

**Finish:** InfoTech (L), Computer Tech (L), Pharmaceutical (L)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
		<b>1</b>  <b>New Year's Day (Market Closed)</b>	<b>2</b>  <b>First Trading Day, NASDAQ UP 18 of Last 27</b>	<b>3</b>  <b>2nd Trading Day Of Year Dow Up 21 of Last 31 Santa Claus Rally Ends</b>	<b>4</b>	<b>5</b>
*Tuesdays: Wkly Chain Store Sales & Avg Hrly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Wkly Unemployment Report, Weekly Mutual Fund Flows & Wkly Natural Gas Storage Report *Fridays: Wkly Leading Economic Index *Except holidays			Construction Spending	ISM Index Vehicle Sales		
<b>6</b>	<b>7</b> 	<b>8</b>  <b>January's First Five Days Act as an "Early Warning"</b>	<b>9</b>	<b>10</b> 	<b>11</b>	<b>12</b>
Factory Orders	Int'l Trade Deficit ISM Services Index	Consumer Credit FOMC Minutes	Wholesale Trade	ECRI Future Inflation Index Employment Rate U Mich Consumer Sentiment		
<b>13</b>  <b>First Trading Day Of Expiration Week, Dow Down 8 of Last 11</b>	<b>14</b>	<b>15</b>  <b>January Expiration Week, Dow Up 10 of Last 14</b>		<b>17</b> 	<b>18</b>	<b>19</b>
Treasury Budget	PPI	Beige Book CPI	Business Inventories Housing Mrkt Index Import/Export Prices Philadelphia Fed Survey Retail Sales	Housing Starts Industrial Production		
<b>20</b>  <b>Martin Luther King Jr. Day (Market Closed)</b>	<b>21</b> 	<b>22</b>  <b>January Ends "Best Three-Month Span" January Barometer: 83.8% Accurate. Official Results Emailed Jan 31</b>		<b>24</b> 	<b>25</b>	<b>26</b>
		Leading Indicators Semiconductor Billings		Existing Home Sales U Mich Consumer Sentiment		
<b>27</b> 	<b>28</b>  <b>Dow: -0.4% Up 11 Down 10 Rank #12</b>	<b>29</b>  <b>Average January Gains Last 21 Years: S&amp;P: 0.1% Up 11 Down 10 Rank #9</b>		<b>31</b>  <b>NAS: 0.6% Up 13 Down 8 Rank #9</b>		
New Home Sales	Consumer Confidence Durable Goods	FOMC Meeting	GDP - Q4 Advance	Agricultural Prices Chicago PMI ECI Personal Income/Outlays - PCE		

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2004-2024



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2004-2024