












# APRIL 2018

**Sector Seasonalities: Long = (L); Short = (S)**

**Start:** Computer Tech (L)

**In Play:** Banking (L), Consumer Disc. (L), Consumer Staples (L), Healthcare (L),  
Materials (L), Real Estate (L), Transports (L), Oil (L), Natural Gas (L),  
High-Tech (L), Utilities (L)

**Finish:** Broker/Dealer (L)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<b>2</b>  <b>First Trading Day, DJIA Up 17 of Last 23</b>  Construction Spending ISM Index	<b>3</b>   Vehicle Sales	<b>4</b>  Factory Orders ISM Non-Mfg. Index	<b>5</b>  <b>Start Looking for DJIA &amp; S&amp;P 500 Seasonal Sell Signal On/After April 2</b>  Int'l Trade Deficit	<b>6</b>  Consumer Credit ECRI Future Inflation Index Employment Rate	<b>7</b>	<b>8</b>
<b>9</b>   PPI Wholesale Trade	<b>10</b>  PPI Wholesale Trade	<b>11</b> <b>Average April Gains Last 21 Years:</b> <b>DJIA: 2.6% Up 17 Down 4 Rank #1</b>  CPI FOMC Minutes Treasury Budget	<b>12</b> <b>Average April Gains Last 21 Years:</b> <b>S&amp;P: 2.0% Up 16 Down 5 Rank #1</b>  Chain Store Sales Import/Export Prices	<b>13</b>  <b>Average April Gains Last 21 Years:</b> <b>NAS: 1.3% Up 13 Down 8 Rank #4</b>  U Mich Consumer Sentiment	<b>14</b>	<b>15</b>
<b>16</b> <b>First Trading Day Of Expiration Week, DJIA Up 19 of Last 29</b>  Business Inventories NAHB Housing Mrkt Index Retail Sales	<b>17</b>  <b>Income Tax Dealine</b>  Housing Starts Industrial Production	<b>18</b>  <b>April Prone to Weakness After Tax Deadline</b>  Beige Book	<b>19</b>  Leading Indicators Philadelphia Fed Survey	<b>20</b>   <b>Expiration Day DJIA Up 14 of Last 21</b>  U Mich Consumer Sentiment	<b>21</b>	<b>22</b>
<b>23</b>  Existing Home Sales	<b>24</b>  Consumer Confidence New Home Sales Semiconductor Billings	<b>25</b>  Existing Home Sales	<b>26</b>  Durable Goods ECI	<b>27</b>   Agricultural Prices Chicago PMI GDP - Q1 Advance U Mich Consumer Sentiment	<b>28</b>	<b>29</b>
<b>30</b>   Personal Income/Spending	<p><b>*Tuesdays:</b> Wkly Chain Store Sales &amp; Avg Hrly Earnings  <b>*Wednesdays:</b> Oil &amp; Gas Inventories  <b>*Thursdays:</b> Wkly Unemployment Report, Wkly Mutual Fund Flows &amp; Wkly Natural Gas Storage Report  <b>*Fridays:</b> Wkly Leading Economic Index  <b>*Except holidays</b></p>					

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1997-2017



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1997-2017