

JULY 2021











Sector Seasonalities: Long = (L); Short = (S)

Start: Gold & Silver (L), Industrials (S), Transports (S)

In Play: Utilities (L), Materials (S)

Finish: Oil (L), High-Tech (L), Computer Tech (L),

Banking (S), Natural Gas (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
			1  1st Trading Day Dow Up 26 of Last 32	2  ECRI Future Inflation Index Employment Rate Factory Orders Int'l Trade Deficit Vehicle Sales	3	4
*Tuesdays: Wkly Chain Store Sales & Avg Hrly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays			Construction Spending ISM Index			
5 Independence Day Observed (Market Closed)	6  Market Subject to Elevated Volatility After July 4th ISM Services Index	7 Dow: 1.4% Up 16 Down 5 Rank #3 FOMC Minutes	8 Average July Gains Last 21 Years: S&P: 1.1% Up 13 Down 8 Rank #3 Consumer Credit	9 NAS: 1.2% Up 13 Down 8 Rank #4 Wholesale Trade	10	11
12 First Trading Day Of Expiration Week, Dow Up 14 of Last 18	13  July is the Best Performing Dow and S&P Month of the Third Quarter, But Beware the "Summer Rally" Hype. Historically the Weakest Rally CPI Treasury Budget	14  Beige Book PPI	15  Import/Export Prices Industrial Production Philadelphia Fed Survey	16  Expiration Day Dow Down 14 of Last 21 Business Inventories Retail Sales U Mich Consumer Sentiment	17	18
19	20  July Begins NASDAQ's "Worst Four Months" Week After Expiration Prone to Wild Swings, Dow Up 13 of Last 19, 1998 -4.3%, 2002 +3.1%, 2006 +3.2%, 2007 -4.2%, 2009 +4.0%, 2010 +3.2% Housing Starts	21  Existing Home Sales Leading Indicators	22 Existing Home Sales Leading Indicators	23	24	25
Housing Mrkt Index	Housing Starts					
26 New Home Sales Semiconductor Billings	27 Consumer Confidence Durable Goods	28  FOMC Meeting	29 GDP - Q2 Advance	30 Agricultural Prices Chicago PMI ECI Personal Income/Spending U Mich Consumer Sentiment	31	1

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Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2000-2020



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2000-2020