

JULY 2025













Sector Seasonalities: Long = (L); Short = (S)

Start: Gold & Silver (L), Industrials (S), Transports (S), Oil (S)

In Play: Utilities (L), Materials (S), Oil (S)

Finish: Oil (L), Info Tech (L), Computer Tech (L),

Banking (S), Natural Gas (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
	1  <p>1st Trading Day S&P 500 Up 32 of Last 36</p> <p>Construction Spending ISM Index</p>	2 <p>July Begins NASDAQ's "Worst Four Months"</p> <p>Vehicle Sales</p>	3  <p>(Shortened Trading) ECRI Future Inflation Index Employment Rate Factory Orders Int'l Trade Deficit ISM Services Index</p>	4 <p>Independence Day (Market Closed)</p>	5	6
7 <p>Market Subject to Elevated Volatility After July 4th</p>	8 <p>Dow: 2.2% Up 17 Down 4 Rank #2</p> <p>Consumer Credit</p>	9  <p>Average July Gains Last 21 Years: S&P: 2.2% Up 16 Down 5 Rank #2</p> <p>FOMC Minutes Wholesale Trade</p>	10  <p>NAS: 2.6% Up 15 Down 6 Rank #1</p>	11  <p>Treasury Budget</p>	12	13
14  <p>First Trading Day of Monthly Expiration Week, Dow Up 17 of Last 22</p>	15 <p>July is the Best Performing Dow and S&P Month of the Third Quarter, But Beware the "Summer Rally" Hype. Historically the Weakest Rally</p> <p>CPI</p>	16 <p>Beige Book PPI Industrial Production</p>	17  <p>Business Inventories Housing Mkt Index Import/Export Prices Philadelphia Fed Survey Retail Sales</p>	18   <p>Monthly Expiration Day Dow Down 16 of Last 25</p> <p>Housing Starts U Mich Consumer Sentiment</p>	19	20
21  <p>Leading Indicators</p>	22 <p>Week After Expiration Prone to Wild Swings, Dow Up 17 of Last 23, 1998 -4.3%, 2002 +3.1%, 2006 +3.2%, 2007 -4.2%, 2009 +4.0%, 2010 +3.2%</p> <p>Semiconductor Billings</p>	23 <p>Existing Home Sales</p>	24 <p>New Home Sales</p>	25 <p>Durable Goods</p>	26	27
28	29  <p>Consumer Confidence</p>	30  <p>GDP - Q2 Advance FOMC Meeting</p>	31 <p>Agricultural Prices Chicago PMI ECI Personal Income/Outlays - PCE</p>	<p>*Tuesdays: Wkly Chain Store Sales & Avg Hrly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays</p>		

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Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2004-2024



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2004-2024