JULY 2026

Sector Seasonalities: Long = (L); Short = (S)

Start: Gold & Silver (L), Industrials (S), Transports (S), Oil (S)
In Play: Utilities (L), Materials (S), Oil (S)
Finish: Oil (L), Info Tech (L), Computer Tech (L), Banking (S), Natural Gas (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
***Tuesdays:** Wkly Chain Store Sales & Avg Hrly Earnings ***Wednesdays:** Oil & Gas Inventories ***Thursdays:** Weekly Unemployment Report, Wkly Mutual Fund Flows & Weekly Natural Gas Storage Report ***Fridays:** Weekly Leading Economic Index **Except holidays*		**1** **1st Trading Day S&P 500 Up 32 of Last 37** Construction Spending ISM Index	**2** **July Begins NASDAQ's "Worst Four Months"** ECRI Future Inflation Index Employment Rate Factory Orders Vehicle Sales	**3** **Independence Day Observed (Market Closed)**	**4**	**5**
6 **Market Subject to Elevated Volatility After July 4th** ISM Services Index	**7** **Dow: 2.3% Up 18 Down 3 Rank #2** Int'l Trade Deficit	**8** **Average July Gains Last 21 Years:** **S&P: 2.5% Up 17 Down 4 Rank #1** Consumer Credit FOMC Minutes Wholesale Trade	**9** **NAS: 3.1% Up 16 Down 5 Rank #1** Existing Home Sales	**10**	**11**	**12**
13 **First Trading Day of Monthly Expiration Week, Dow Up 18 of Last 23** Treasury Budget	**14** **July is the Best Performing Dow and S&P Month of the Third Quarter, But Beware the "Summer Rally" Hype. Historically the Weakest Rally** CPI	**15** Beige Book PPI	**16** Business Inventories Housing Mrkt Index Philadelphia Fed Survey Retail Sales	**17** **Monthly Expiration Day Dow Down 17 of Last 26** Housing Starts Import/Export Prices Industrial Production U Mich Consumer Sentiment	**18**	**19**
20 Leading Indicators	**21** **Week After Expiration Prone to Wild Swings, Dow Up 18 of Last 24** **1998 –4.3%, 2002 +3.1%, 2006 +3.2%, 2007 –4.2%, 2009 +4.0%, 2010 +3.2%** Semiconductor Billings	**22**	**23**	**24** New Home Sales	**25**	**26**
27 Durable Goods	**28** Consumer Confidence	**29** FOMC Announcement	**30** GDP - Q2 1st Est. Personal Income/Outlays - PCE	**31** Agricultural Prices Chicago PMI ECI U Mich Consumer Sentiment		

Release dates obtained from sources believed to be reliable. All dates subject to change.

Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2005-2025

Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2005-2025