










# AUGUST 2017

**Sector Seasonalities: Long = (L); Short = (S)**

**Start:** Biotech (L), High-Tech (L), Semiconductor (S)

**In Play:** Materials (S), Gold & Silver (L), Transports (S), Utilities (L)

**Finish:** None

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
	<b>1</b>  <b>First Trading Day, Dow Down 14 of Last 20</b> Construction Spending ISM Index Personal Income/Spending Semiconductor Billings Vehicle Sales	<b>2</b>  <b>First Nine Trading Days of August Are Historically Weak August Worst Dow and S&amp;P Month 1988-2016</b>	<b>3</b>  Chain Store Sales Factory Orders ISM Non-Mfg. Index	<b>4</b>  ECRI Future Inflation Index Employment Rate Int'l Trade Deficit	<b>5</b>	<b>6</b>
<b>7</b>	<b>8</b>  <b>Dow: -1.3%</b> <b>Up 11 Down 10</b> <b>Rank #12</b>	<b>9</b>  <b>Average August Gains Last 21 Years:</b> <b>S&amp;P: -1.1%</b> <b>Up 11 Down 10</b> <b>Rank #12</b>	<b>10</b>  <b>NAS: -0.6%</b> <b>Up 11 Down 10</b> <b>Rank #12</b>	<b>11</b> 	<b>12</b>	<b>13</b>
Consumer Credit		Productivity and Costs Wholesale Trade	PPI Treasury Budget	CPI		
<b>14</b>	<b>15</b>   <b>Monday of Expiration Week, Dow Up 15 of Last 22</b>	<b>16</b>   <b>Mid-August Stronger Than Beginning and End</b>	<b>17</b>   Industrial Production Leading Indicators Philadelphia Fed Survey	<b>18</b>    <b>Expiration Day, Bearish Lately Dow Down 6 of Last 7</b>	<b>19</b>	<b>20</b>
	Business Inventories Import/Export Prices NAHB Housing Mkt Index Retail Sales	FOMC Minutes Housing Starts		U Mich Consumer Sentiment		
<b>21</b>	<b>22</b>   <b>Week After August Expiration Mixed, Dow Down 7 of Last 12</b>	<b>23</b>  New Home Sales	<b>24</b>  Existing Home Sales	<b>25</b>  Durable Goods	<b>26</b>	<b>27</b>
	SEMI Book to Bill Ratio					
<b>28</b>	<b>29</b>   Consumer Confidence	<b>30</b>   <b>August's Next-to-Last Trading Day, S&amp;P Down 16 of Last 21</b>	<b>31</b>  Chain Store Sales Chicago PMI Personal Income/Spending	<b>*Tuesdays:</b> Weekly Chain Store Sales & Avg Hourly Earnings <b>*Wednesdays:</b> Oil & Gas Inventories <b>*Thursdays:</b> Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report <b>*Fridays:</b> Weekly Leading Economic Index *Except holidays		

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1996-2016



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1996-2016