









# AUGUST 2024

**Sector Seasonalities: Long = (L); Short = (S)**

**Start:** Biotech (L), High-Tech (L), Semiconductor (S)

**In Play:** Materials (S), Gold & Silver (L), Industrials (S), Transports (S), Utilities (L)

**Finish:** Oil (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<p><b>*Tuesdays:</b> Weekly Chain Store Sales &amp; Avg Hourly Earnings</p> <p><b>*Wednesdays:</b> Oil &amp; Gas Inventories</p> <p><b>*Thursdays:</b> Weekly Unemployment Report, Weekly Mutual Fund Flows &amp; Weekly Natural Gas Storage Report</p> <p><b>*Fridays:</b> Weekly Leading Economic Index</p> <p><i>*Except holidays</i></p>			<p><b>1</b> </p> <p><b>First Trading Day, Dow Down 18 of Last 27</b></p> <p>Construction Spending ISM Index Productivity and Costs</p>	<p><b>2</b></p> <p>ECRI Future Inflation Index Employment Rate Factory Orders Vehicle Sales</p>	<p><b>3</b></p>	<p><b>4</b></p>
<p><b>5</b></p> <p>ISM Services Index</p>	<p><b>6</b></p> <p><b>Dow: -0.2%</b> <b>Up 12 Down 9</b> <b>Rank #8</b></p> <p>Int'l Trade Deficit</p>	<p><b>7</b></p> <p><b>Average August Gains Last 21 Years:</b> <b>S&amp;P: -0.01%</b> <b>Up 12 Down 9</b> <b>Rank #8</b></p> <p>Consumer Credit</p>	<p><b>8</b></p> <p><b>NAS: 0.5%</b> <b>Up 12 Down 9</b> <b>Rank #8</b></p> <p>Wholesale Trade</p>	<p><b>9</b></p>	<p><b>10</b></p>	<p><b>11</b></p>
<p><b>12</b></p> <p><b>Monday of Expiration Week, Dow Up 19 of Last 29</b></p> <p>Treasury Budget</p>	<p><b>13</b></p> <p>PPI</p>	<p><b>14</b></p> <p>CPI</p>	<p><b>15</b> </p> <p>Business Inventories Housing Mrkt Index Import/Export Prices Industrial Production Philadelphia Fed Survey Retail Sales</p>	<p><b>16</b>  </p> <p><b>Expiration Day, Dow Down 18 of Last 34, But Up 5 of Last 6</b></p> <p>Housing Starts U Mich Consumer Sentiment</p>	<p><b>17</b></p>	<p><b>18</b></p>
<p><b>19</b> </p> <p>Leading Indicators</p>	<p><b>20</b></p> <p><b>Week After August Expiration, Dow Up 20 of Last 33, But Mixed Since 2005, Up 9 Down 10</b></p>	<p><b>21</b> </p> <p>FOMC Minutes</p>	<p><b>22</b></p> <p>Existing Home Sales</p>	<p><b>23</b></p> <p>New Home Sales Semiconductor Billings</p>	<p><b>24</b></p>	<p><b>25</b></p>
<p><b>26</b> </p> <p>Durable Goods</p>	<p><b>27</b></p> <p>Consumer Confidence</p>	<p><b>28</b> </p> <p><b>Third Trading Day From August Last Day, S&amp;P Up 20 of Last 21 Single Loss in 2022</b></p>	<p><b>29</b></p> <p><b>August's Next-to-Last Trading Day, S&amp;P Down 18 of Last 28</b></p> <p>GDP - Q2 Revised</p>	<p><b>30</b></p> <p>Agricultural Prices Chicago PMI Personal Income/Outlays - PCE U Mich Consumer Sentiment</p>	<p><b>31</b></p>	<p><b>1</b></p>

*Economic release dates obtained from sources believed to be reliable. All dates subject to change.*



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2003-2023



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2003-2023