







AUGUST 2025

Sector Seasonalities: Long = (L); Short = (S)

Start: Biotech (L), InfoTech (L), Semiconductor (S)

In Play: Materials (S), Gold & Silver (L), Industrials (S), Transports (S), Utilities (L)

Finish: Oil (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN			
<p>*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *<i>Except holidays</i></p>				<p>1 </p> <p>First Trading Day, Dow Down 19 of Last 28</p> <p>Construction Spending ECRI Future Inflation Index Employment Rate ISM Index U Mich Consumer Sentiment</p>	2	3			
<p>4</p> <p>Factory Orders Vehicle Sales</p>				<p>5</p> <p>Dow: -0.2% Up 12 Down 9 Rank #9</p> <p>Int'l Trade Deficit ISM Services Index</p>	<p>6</p> <p>Average August Gains Last 21 Years: S&P: 0.02% Up 12 Down 9 Rank #10</p>	<p>7</p> <p>NAS: 0.3% Up 12 Down 9 Rank #11</p> <p>Consumer Credit Productivity and Costs Wholesale Trade</p>	<p>8</p>	<p>9</p>	<p>10</p>
<p>11</p> <p>Monday of Expiration Week, Dow Up 19 of Last 30</p>	<p>12</p> <p>CPI Treasury Budget</p>	<p>13</p>	<p>14</p> <p>PPI</p>	<p>15  </p> <p>Expiration Day, Dow Up 14 of Last 22,</p> <p>Business Inventories Import/Export Prices Industrial Production Retail Sales U Mich Consumer Sentiment</p>	16	17			
<p>18 </p>	<p>19 </p>	<p>Week After August Expiration, Dow Up 21 of Last 34, But Mixed Since 2005, Up 10 Down 10</p>				23	24		
<p>Housing Mrkt Index</p>	<p>Housing Starts</p>	<p>FOMC Minutes</p>	<p>21</p> <p>Existing Home Sales Leading Indicators Philadelphia Fed Survey</p>	<p>22</p> <p>Semiconductor Billings</p>					
<p>25</p> <p>New Home Sales</p>	<p>26</p> <p>Consumer Confidence Durable Goods</p>	<p>27 </p> <p>Third Trading Day From August Last Day, S&P Up 20 of Last 22 Losses in 2022, 2024</p>	<p>28</p> <p>August's Next-to-Last Trading Day, S&P Down 19 of Last 29</p> <p>GDP - Q2 Revised</p>	<p>29</p> <p>Agricultural Prices Chicago PMI Personal Income/Outlays - PCE U Mich Consumer Sentiment</p>	30	31			

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2004-2024



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2004-2024