













OCTOBER 2024

Sector Seasonalities: Long = (L); Short = (S)

Start: Banking (L), Broker/Dealer (L), Computer Tech (L), Consumer Discretionary (L), Consumer Staples (L), Healthcare (L), Industrials (L), Materials (L), Pharmaceutical (L), Real Estate (L), Semiconductor (L), Telecom (L), Transports (L)

In Play: Gold & Silver (L), Biotech (L), InfoTech (L)

Finish: Utilities (L), Materials (S), Industrials (S), Transports (S), Semiconductor (S)

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SAT | SUN |
|---|---|--|---|--|--|-----------|
| | 1  First Trading Day Mixed, Dow Down 10 of Last 19, Up 2.7% in 2022 Construction Spending ISM Index | 2 DJIA: 1.4% Up 13 Down 8 Rank #4 Vehicle Sales | 3 Rosh Hashanah  Average October Gains Last 21 Years: S&P: 1.1% Up 13 Down 8 Rank #4 Factory Orders ISM Services Index | 4 NAS: 1.5% Up 13 Down 8 Rank #4 ECRI Future Inflation Index Employment Rate | 5 | 6 |
| 7  Consumer Credit | 8 October Ends DJIA & S&P 500 "Worst Six Months" And NASDAQ "Worst Four Months" October 2011, Second DJIA Month to Gain 1000 Points DJIA Lost 1874 (18.2%) on the Week Ending 10/10/08, Worst Weekly % Ever Int'l Trade Deficit | 9  FOMC Minutes Wholesale Trade | 10 CPI Treasury Budget | 11 PPI U Mich Consumer Sentiment | 12 Yom Kippur | 13 |
| 14 Columbus Day (Bond Market Closed) Monday of Expiration Week, Dow Up 32 of Last 42 | 15 Monthly Expiration Week, Dow Up 13 of Last 16 | 16  Import/Export Prices | 17 Business Inventories Housing Mkt Index Industrial Production Philadelphia Fed Survey Retail Sales | 18  Expiration Day, DJIA Up 9 of Last 13 | 19 Crash of 1987 (10/19), DJIA Down 22.6% in 1 Day | 20 |
| 21 Leading Indicators | 22  Late October is Time to Buy Depressed Stocks, Especially Tech and Small Caps October Ends DJIA and S&P "Worst Six Months" And NASDAQ "Worst Four" | 23  Beige Book Existing Home Sales Semiconductor Billings | 24  New Home Sales | 25  Durable Goods U Mich Consumer Sentiment | 26 | 27 |
| 28 95rd Anniversary of 1929 Crash. DJIA Off 23.0% in Two Days, October 28 & 29 | 29  Consumer Confidence | 30  GDP - Q3 Advance | 31 Halloween Agricultural Prices Chicago PMI ECI Personal Income/Outlays - PCE | *Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays | | |

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 2003-2023



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 2003-2023