

# DECEMBER 2018

**Sector Seasonalities: Long = (L); Short = (S)**









**Start:** Oil (L)

**In Play:** Biotech (L), High-Tech (L), Banking (L), Broker/Dealer (L),

Computer Tech (L), Consumer Disc. (L), Consumer Staples (L), Healthcare (L), Industrial (L),

Materials (L), Pharmaceutical (L), Real Estate (L), Transports (L)

**Finish:** Gold & Silver (L), Semiconductor (L), Telecom (L)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN
<b>3</b> <b>Chanukah</b>  <b>1st Trading Day NAS</b> <b>Up 20 of Last 31</b>  Construction Spending ISM Index	<b>4</b>  <b>Average December Performance Last 21 Years:</b> <b>Dow: 1.5%</b> <b>Up 15 Down 6</b> <b>Rank #5</b>  Vehicle Sales	<b>5</b>  <b>Average December Performance Last 21 Years:</b> <b>S&amp;P: 1.5%</b> <b>Up 16 Down 5</b> <b>Rank #5</b>  Beige Book ISM Non-Mfg. Index Productivity and Costs	<b>6</b>  <b>Average December Performance Last 21 Years:</b> <b>NAS: 1.8%</b> <b>Up 12 Down 9</b> <b>Rank #3</b>  Factory Orders Int'l Trade Deficit	<b>7</b>  Consumer Credit ECRI Future Inflation Index Employment Rate U Mich Consumer Sentiment Wholesale Trade	<b>8</b>	<b>9</b>
<b>10</b>	<b>11</b>  <b>Small Cap Strength Starts in Mid-December</b> <b>Watch for the Santa Claus Rally to Begin on December 24</b>  PPI	<b>12</b>  CPI Treasury Budget	<b>13</b>  Import/Export Prices	<b>14</b>  Business Inventories Industrial Production Retail Sales	<b>15</b>	<b>16</b>
<b>17</b>  <b>Monday Before</b> <b>Expiration, S&amp;P 500 Up</b> <b>12 of Last 18</b>  NAHB Housing Mkt Index	<b>18</b>  <b>Triple Witching Week, S&amp;P 500 Up 26 of Last 34</b>  Housing Starts Semiconductor Billings	<b>19</b>  Existing Home Sales FOMC Meeting	<b>20</b>  Leading Indicators Philadelphia Fed Survey	<b>21</b>   <b>Triple Witching Day</b> <b>S&amp;P 500 Up 25 of 36</b>  Durable Goods GDP - Q3 Final Personal Income/Spending U Mich Consumer Sentiment	<b>22</b>	<b>23</b>
<b>24</b> <b>Day Before Christmas</b> <b>DJIA up 8 of Last 11</b>  <b>FREE LUNCH is Served</b> <b>Email Alert Before Open</b>  <b>(Shortened Trading)</b>	<b>25</b>  <b>Christmas</b> <b>(Market Closed)</b>	<b>26</b> 	<b>27</b>  Agricultural Prices Consumer Confidence New Home Sales	<b>28</b>	<b>29</b>	<b>30</b>
<b>31</b>  <b>Last Trading Day 2018,</b> <b>NASDAQ Down 15</b> <b>of Last 18, Was Up 29</b> <b>Years 1971-1999</b>  Chicago PMI	<p>*<b>Tues:</b> Wkly Chain Store Sales &amp; Avg Hourly Earnings            *<b>Wed:</b> Oil &amp; Gas Inventories            *<b>Thurs:</b> Weekly Unemployment Report, Weekly Mutual Fund Flows &amp; Weekly Natural Gas Storage Report            *<b>Fri:</b> Weekly Leading Economic Index            *<i>Except holidays</i></p>					

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1997-2017



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1997-2017