

OCTOBER 2017

Sector Seasonalities: Long = (L); Short = (S)

Start: Banking (L), Broker/Dealer (L), Computer Tech (L), Consumer Discretionary (L), Consumer Staples (L), Healthcare (L), Materials (L), Pharmaceutical (L), Real Estate (L), Semiconductor (L), Telecom (L), Transports (L)

In Play: Gold & Silver (L), Biotech (L), High-Tech (L), Oil (S)

Finish: Utilities (L), Materials (S), Transports (S), Semiconductor (S)

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT	SUN	
2 First Trading Day, Dow Down 8 of Last 12 Construction Spending ISM Index Semiconductor Billings	3 Vehicle Sales	4 October Ends DJIA and S&P "Worst Six Months" And NASDAQ "Worst Four" DJIA Lost 1874 (18.2%) on the Week Ending 10/10/08, Worst Week Ever ISM Non-Mfg. Index	5  Chain Store Sales Factory Orders Int'l Trade Deficit	6  Consumer Credit ECRI Future Inflation Index Employment Rate Wholesale Trade	7	8	
9 Columbus Day (Bond Market Closed)	10 DJIA: 2.0% Up 15 Down 6 Rank #3	11 Average October Gains Last 21 Years: S&P: 1.9% Up 14 Down 7 Rank #2 FOMC Minutes	12 NAS: 2.4% Up 13 Down 8 Rank #1 PPI Treasury Budget	13  Business Inventories CPI Retail Sales U Mich Consumer Sentiment	14	15	
16 Monday of Expiration Week, Dow Up 29 of Last 37	17  October 2011, Second DJIA Month to Gain 1000 Points Crash of October 19, 1987, DJIA down 22.6% in One Day Import/Export Prices Industrial Production NAHB Housing Mkt Index	18  Beige Book Housing Starts	19  Leading Indicators Philadelphia Fed Survey SEMI Book to Bill Ratio	20  Expiration Day, Bearish Lately DJIA Down 9 of Last 14 Existing Home Sales	21	22	
23  Late October is Time to Buy Depressed Stocks, Especially Tech and Small Caps	24 Chicago PMI Consumer Confidence ECI	25  Durable Goods New Home Sales	26 Mutual Fund Flows & Weekly Natural Gas Storage Report	27 84th Anniversary of 1929 Crash. DJIA Off 23.0% in Two Days, October 28 & 29 GDP - Q3 Advance U Mich Consumer Sentiment	28	29	
30 Agricultural Prices Personal Income/Spending	31  Halloween	*Tuesdays: Weekly Chain Store Sales & Avg Hourly Earnings *Wednesdays: Oil & Gas Inventories *Thursdays: Weekly Unemployment Report, Weekly Mutual Fund Flows & Weekly Natural Gas Storage Report *Fridays: Weekly Leading Economic Index *Except holidays					

Economic release dates obtained from sources believed to be reliable. All dates subject to change.



Bull symbol signifies a favorable day based on the S&P 500 Rising 60% or more of the time on a particular trading day 1996-2016



Bear symbol signifies an unfavorable day based on the S&P 500 Falling 60% or more of the time on a particular trading day 1996-2016