July 2024 Outlook & Update: Best S&P & NASDAQ Month Last 21 Years

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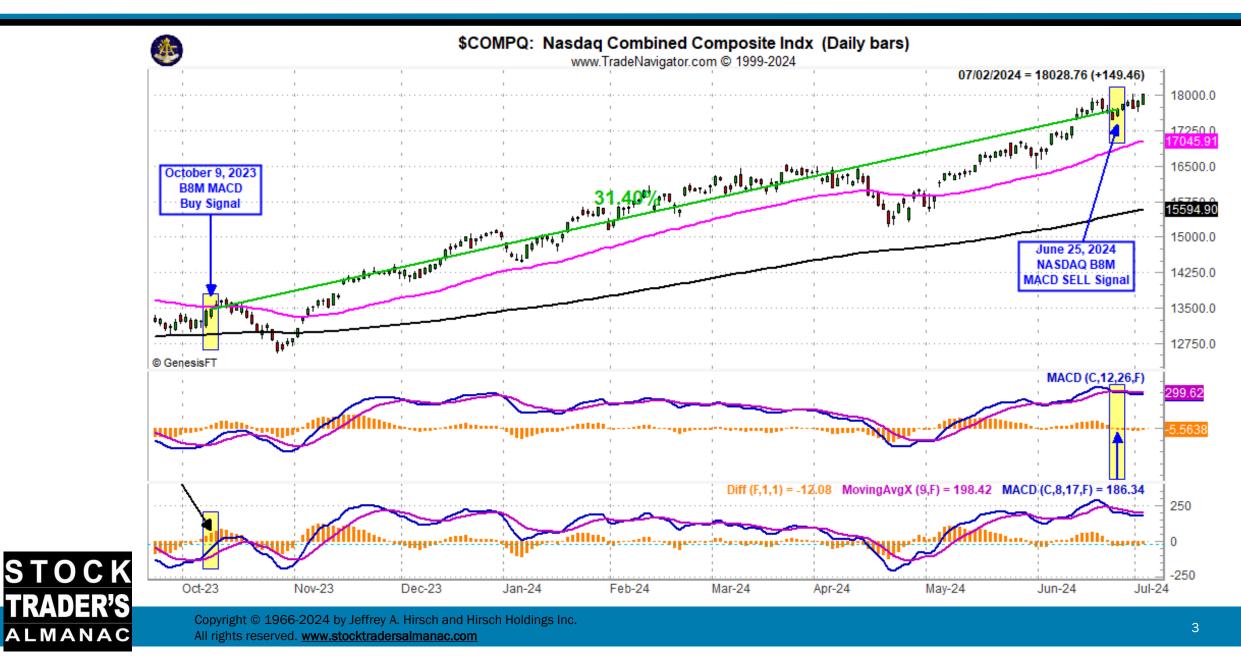
Members Only Webinar July 3, 2024



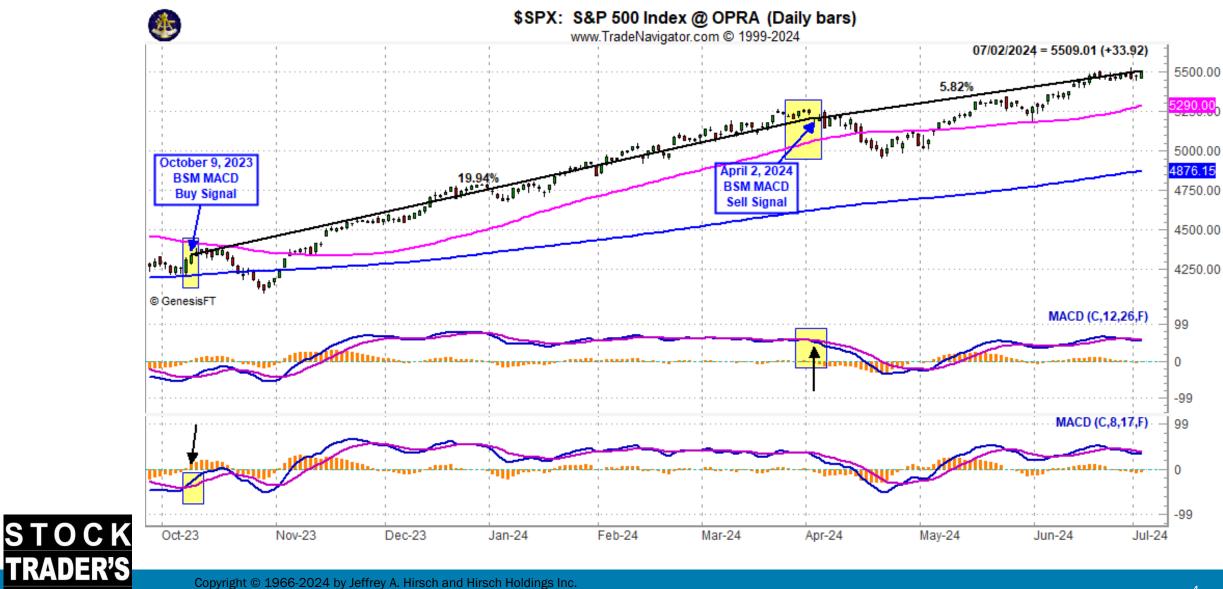
- Seasonal MACD Sell Signal for NASDAQ Review
- Time for a Breather A Little Mean Reversion
- Base Case Gains 8-15% Already Hit Best Case 15-25% In Play
- Fed Cuts Maybe September, Maybe 2 By Yearend
- Weakness Summer Doldrums/Worst 4 Months (July-October)
- **Current Four-year Cycle Tracks Historical Pattern**
- Bullish Election Year 2024 Boosted By 2 Known Presidents Running
- Bull Runs Into 2025 Post-Election Years Best Since 1985



NASDAQ Seasonal MACD Triggered June 25



S&P 500 Gained Little Ground Since April 2 MACD Sell



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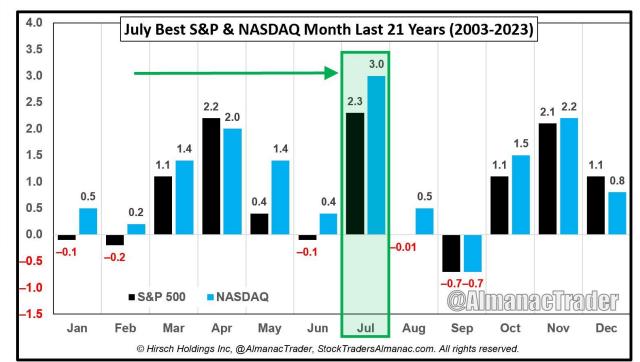
July Almanac: Best S&P & NASDAQ Month Last 21 Years

JULY MARKET PERFORMANCE: Recent 21-Year (2003-2023) & Election Years (1950-2020) 3.5 S&P 500 DIIA 3.0 VASDAO Russell 1000 Russell 2000 --- DJIA Election 2.5 --- NASDAQ Election S&P 500 Election --- Russell 1K Election --- Russell 2K Election % 2.0 1.5 С h 1.0 а n 0.5 n g 0.0 ---e -0.5 -1.0 -1.5 1: 7: 8: 9: 10: 11: 12: 13: 14: 15: 16: 17: 18: 20: 21: 22: 2: 5: 6: 19: 7/1 7/2 7/3 7/5 7/8 7/9 7/10 7/11 7/12 7/15 7/16 7/17 7/18 7/19 7/22 7/23 7/24 7/25 7/26 7/29 7/30 7/31 © 2024 Hirsch Holdings Inc., StockTradersAlmanac.com. All rights reserved. **Trading Day: Date**

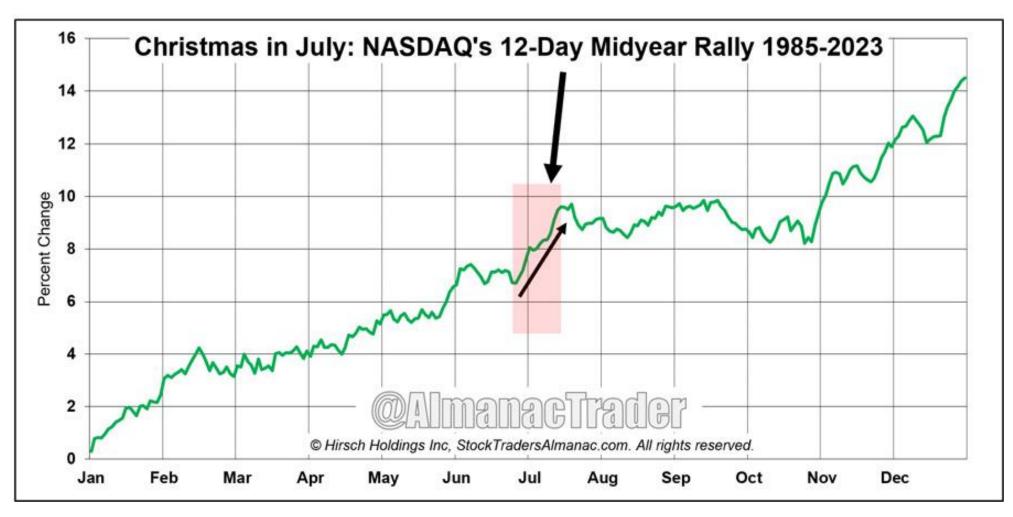
	Rank	Avg %	Up	Down
DJIA	6	0.6	10	8
S&P 500	6	0.7	9	9
NASDAQ*	9	-0.1	7	6
Russell 1K**	6	0.6	5	6
Russell 2K**	10	0.03	5	6
* Since 1971, ** Sii	nce 1979	QAIma	macT	rader
* Since 1971, ** Sii		kTradersAlman		iahts re



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Christmas In July: NASDAQ'S 12-Day Midyear Rally

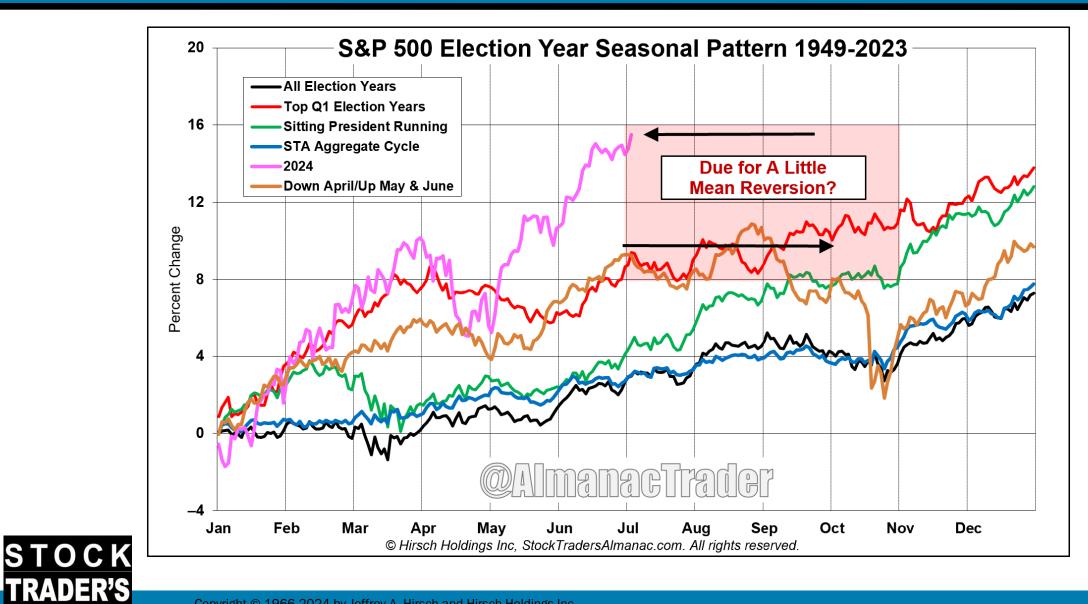


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When Bullish April Is Down and May & June Are Up Look for a Pullback												
S&P 500 Performance Since 1950												
Year	Q1	Apr	Мау	Jun	Q2	Q3	Q4	2nd Half	Full Year			
1952	2.5%	-4.3%	2.3%	4.6%	2.4%	- 1.7%	8.3%	26.8%	11.8%			
1960	- 7.6%	- 1.8%	2.7%	2.0%	2.9%	- 6.0%	8.6%	- 0.6%	- 3.0%			
1985	8.0%	- 0.5%	5.4%	1.2%	6.2%	- 5.1%	16.0%	37.9%	26.3%			
1986	13.1%	- 1.4%	5.0%	1.4%	5.0%	- 7.8%	4.7%	26.2%	14.6%			
1987	20.5%	- 1.1%	0.6%	4.8%	4.2%	5.9%	- 23.2%	- 1.5%	2.0%			
1993	3.7%	- 2.5%	2.3%	0.1%	- 0.3%	1.9%	1.6%	14.3%	7.1%			
2004	1.3%	- 1.7%	1.2%	1.8%	1.3%	-2.3%	8.7%	24.4%	9.0%			
2024	10.2%	-4.2%	4.8%	3.8%	4.3%		*As of 6/2	26/24 close				
Average:	5.9%	– 1.9%	2.8%	2.3%	3.1%	- 2.2%	3.5%	18.2%	9.7%			
Median:	3.7%	- 1.7%	2.3%	1.8%	2.9%	- 2.3%	8.3%	24.4%	9.0%			
# U p:	6	0	7	7	6	2	6	5	6			
#Down:	1	7	0	0	1	5	1	2	1			
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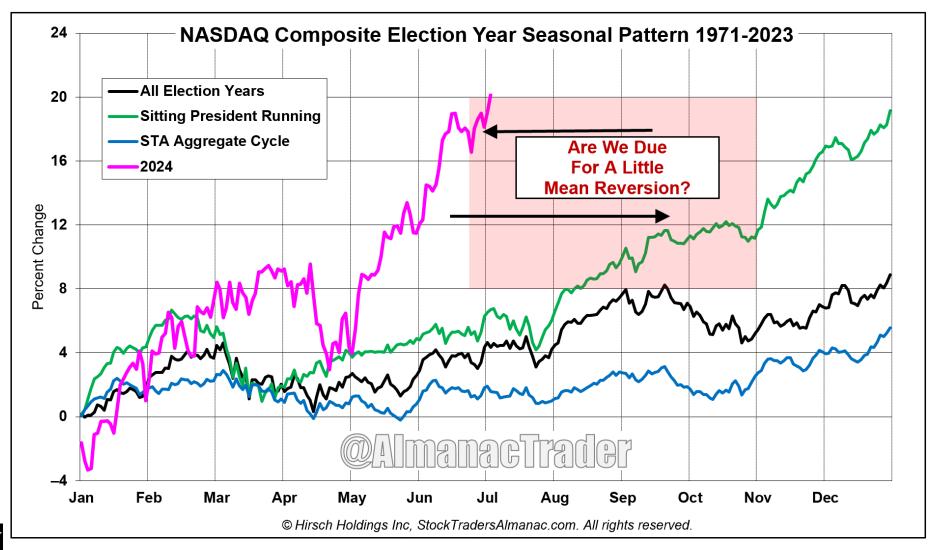
Are We Ready For A Breather?



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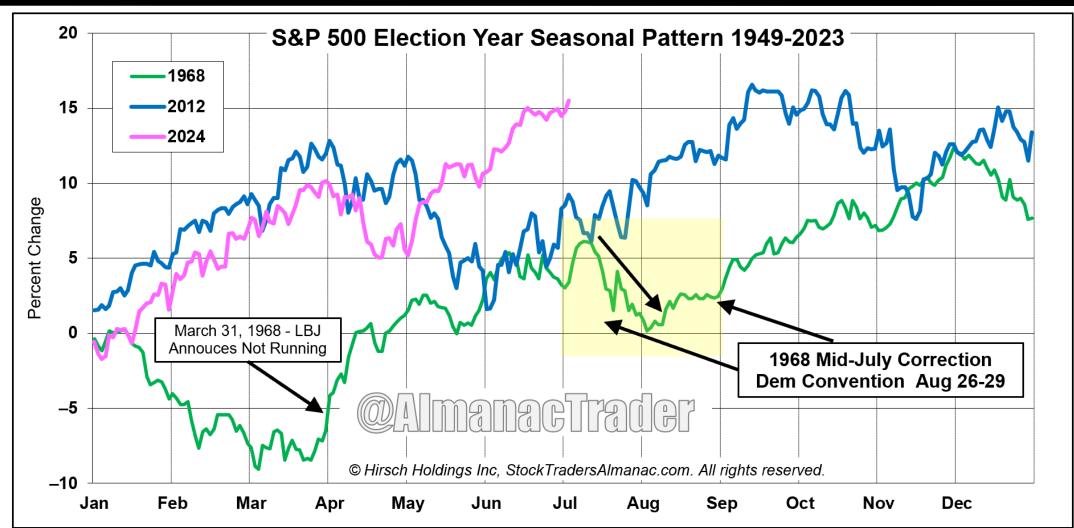
Market Due For Some Mean Reversion?





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1968 & 2012 vs. 2024

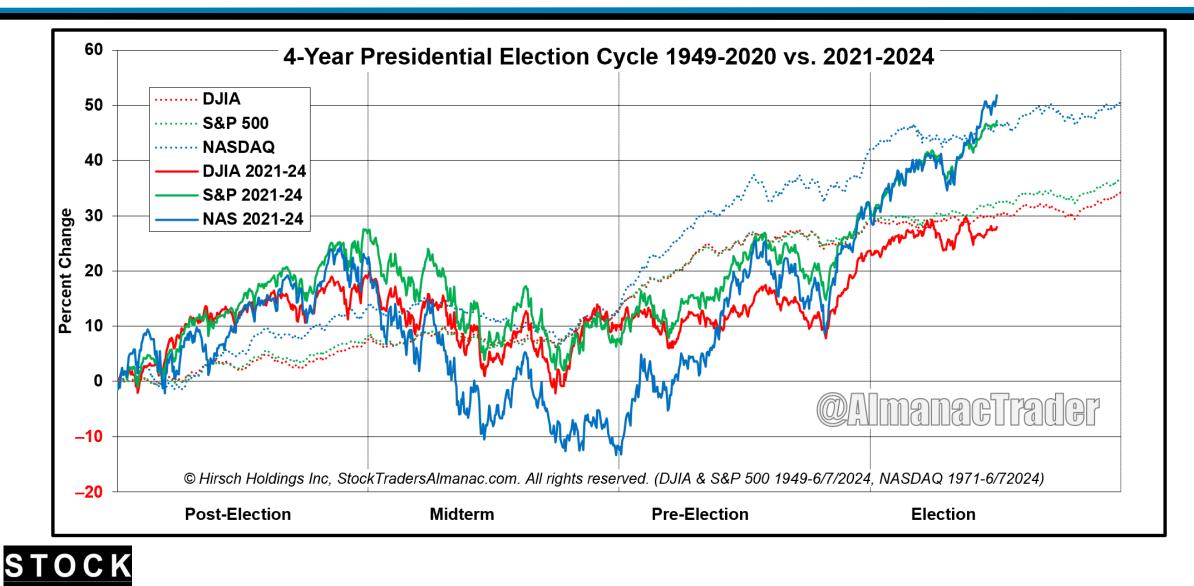


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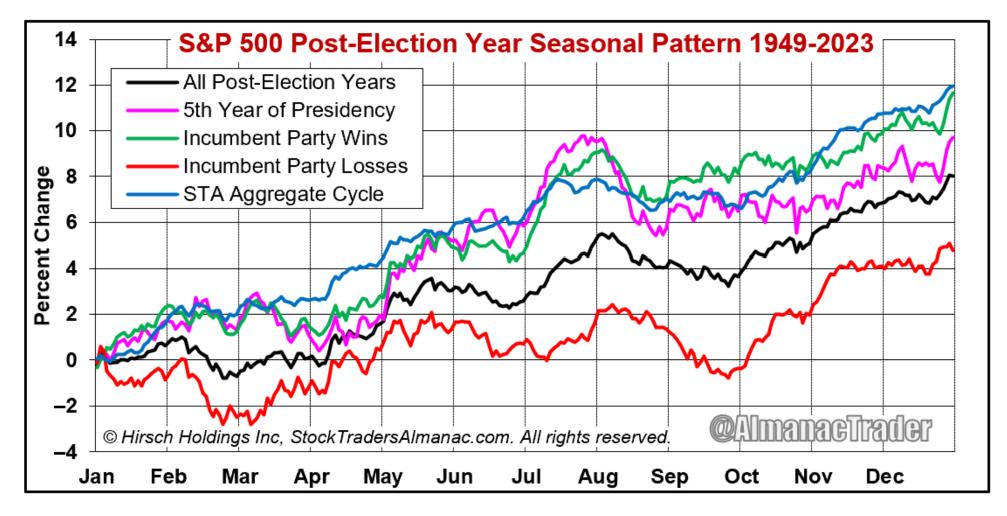
Tracking 4-Year Cycle

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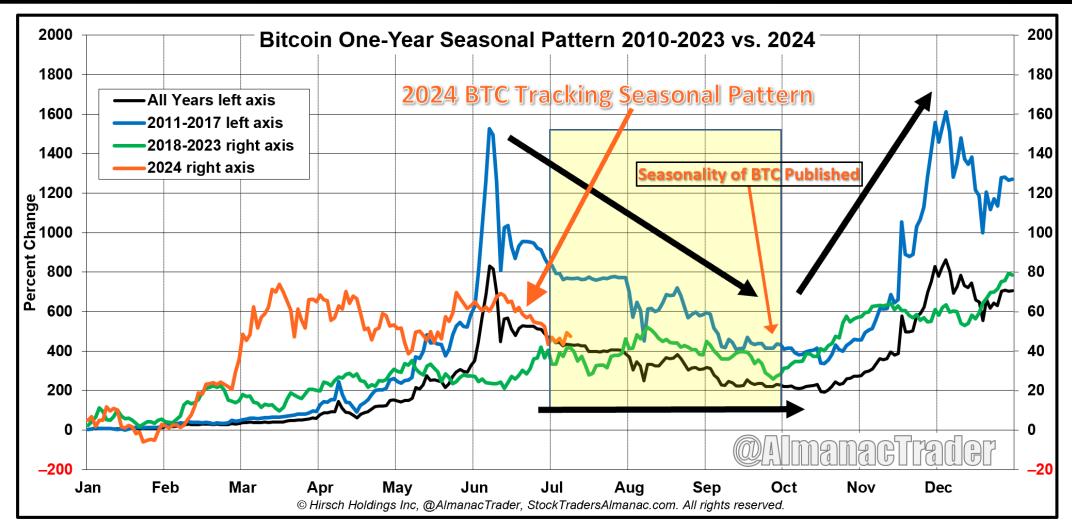


2025 STA Sneak Peak – Post-Election Years Best Since 1985



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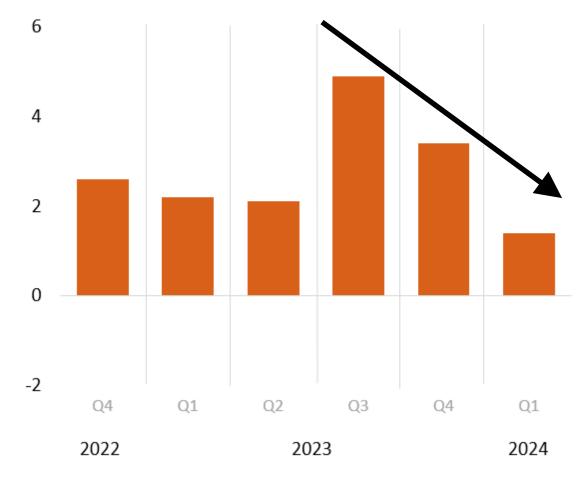
Bitcoin Weakness Tracking Seasonality September Buy Again?



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Economy Softening – Q1 GDP 3rd Est. 1.4%

Real GDP: Percent change from preceding quarter





U.S. Bureau of Economic Analysis

Seasonally adjusted annual rates

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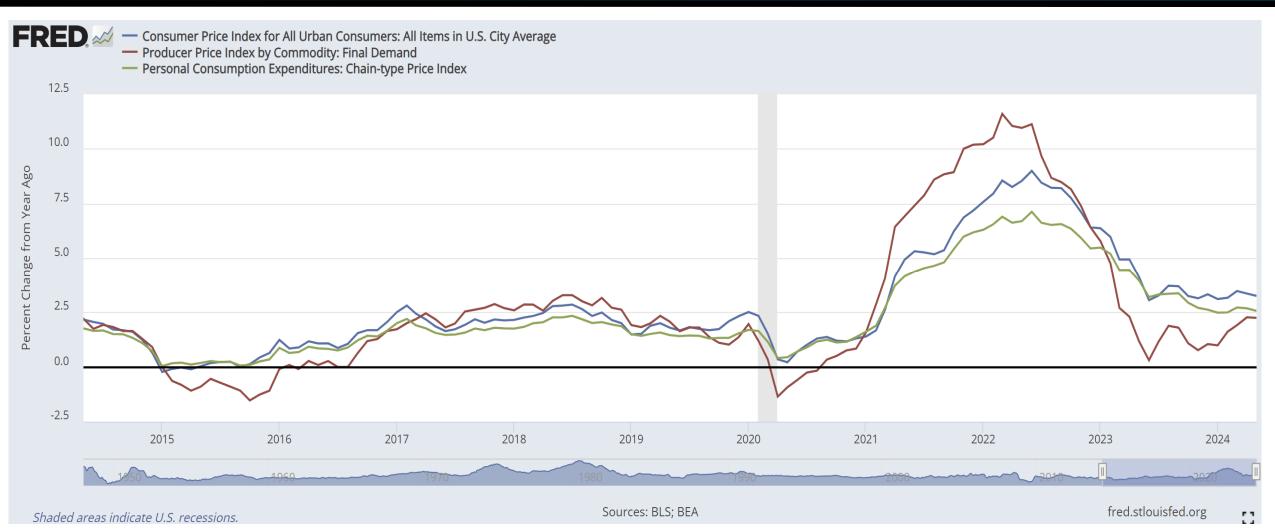
Labor Market Softening: Jobless Claims Ticking Up





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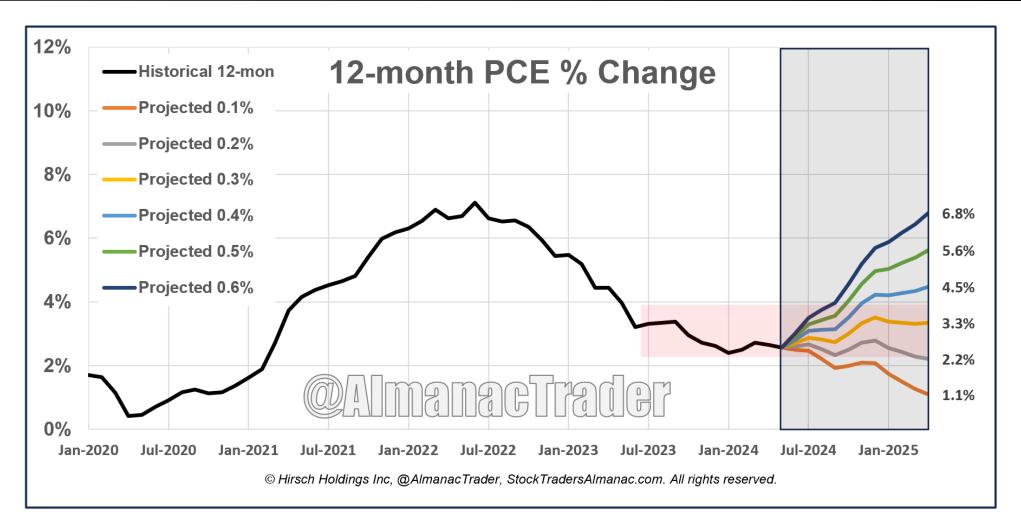
Inflation Stubbornly Moderating More Data To Move Fed





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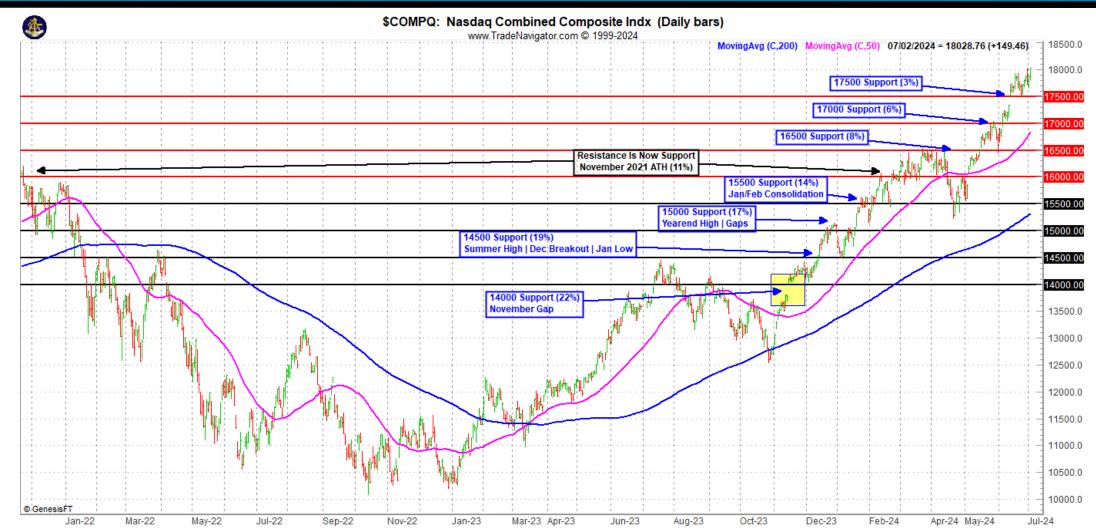
Inflation Projection: 2-3 More Readings 0.2% Or Less Could Move Fed





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Technical Support





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10-Year Yield Lower Highs 4.3% Still Line In Sand



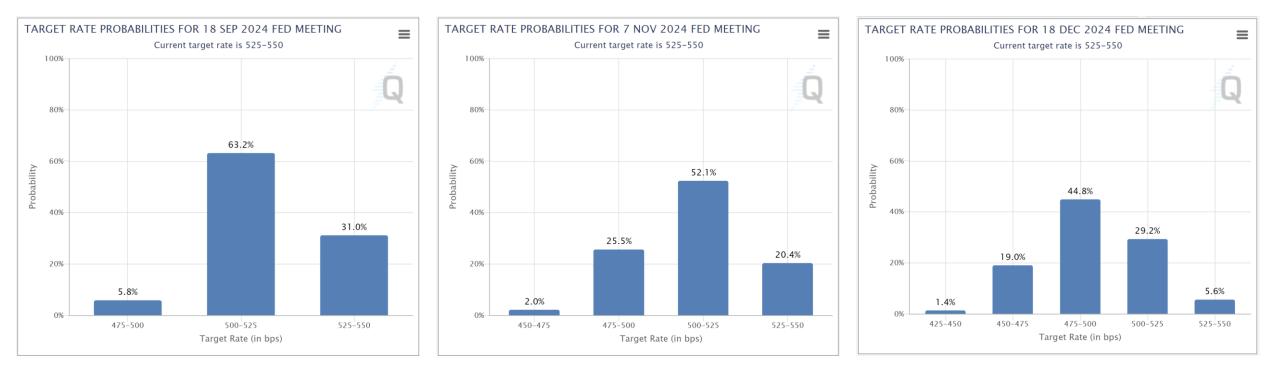
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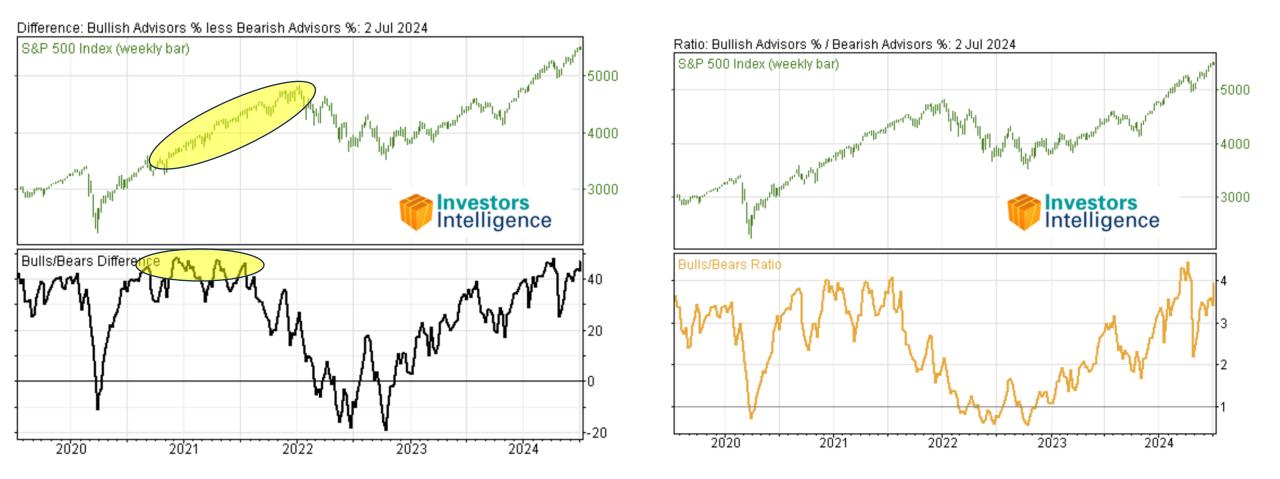
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Fed Cuts Maybe September, Maybe 2 By Yearend





Bullish Sentiment Can Stay High With Market





Source: <u>https://www.investorsintelligence.com</u>

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		Prese			Sector F	Buy	Stop	Auto	
Ticker	Exchange Traded Fund	Date	Price	Price	Return	Limit ¹	Loss 1	Sell*	Current Advice 1
(LY	SPDR Consumer Discretionary	10/5/23	162.52	186.58	11.9%				Sold 6/26 @ 181.87
KLP	SPDR Consumer Staples	10/5/23	67.41	76.57	14.4%				Sold 6/26 @ 77.08
KLE	SPDR Energy	12/7/23	81.25	91.13	12.2%		85.69	99.91	Hold
(LU	SPDR Utilities	3/7/24	63.10	68.02	7.8%	63.80	55.69	75.86	Hold
KLP	SPDR Consumer Staples	5/9/24	76.20	76.57	0.5%	76.20			Buy Dips
KLV	SPDR Healthcare	5/9/24	140.50	144.40	Not Yet	140.50			Buy Dips
STAN		Position A			6.8%	I holow Stor	$1 \cos(8) =$	Short Troc	te *** Spilt adjusted
	OARD POLICY: SELL HALF ON A DOUBLE Advice is based upon closing prices as the								
ounom									
	Almono								
	Almana	; mvesto	or raci	cal Se	asonal	Switchi	ng Strat	egyEl	'F Portfolio
	Aimana	Prese			aSonal 8 2024	Buy	Stop	Auto	F Portiolio
icker	Exchange Traded Fund								Current Advice 1
		Prese	ented	7/2/2	2024	Buy	Stop	Auto	
QQQ	Exchange Traded Fund	Prese Date	ented Price	7/2/2 Price	2024 Return	Buy	Stop	Auto	Current Advice 1
QQQ WM FLT	Exchange Traded Fund Invescos QQQ	Prese Date 10/5/23 10/5/23 4/2/24	ented Price 368.84	7/2/2 Price 486.98 201.88 90.61	2024 Return 30.0% 13.7% -1.0%	Buy	Stop	Auto	Current Advice ¹ Sold 6/26 @ 479.53
QQQ WM [LT \GG	Exchange Traded Fund Invescos QQQ iShares Russell 2000 iShares 20+ Year Treasury Bond iShares Core U.S. Aggregate Bond	Prese Date 10/5/23 10/5/23 4/2/24 4/2/24	ented Price 368.84 175.66 91.50 96.65	7/2/2 Price 486.98 201.88 90.61 96.57	2024 Return 30.0% 13.7% -1.0% -0.1%	Buy	Stop	Auto	Current Advice 1 Sold 6/26 @ 479.53 Sold 6/26 @ 199.70 Hold Hold
QQQ WM FLT AGG BND	Exchange Traded Fund Invescos QQQ iShares Russell 2000 iShares 20+ Year Treasury Bond iShares Core U.S. Aggregate Bond Vanguard Total Bond Market	Prese Date 10/5/23 10/5/23 4/2/24 4/2/24 4/2/24 4/2/24	ented Price 368.84 175.66 91.50	7/2/2 Price 486.98 201.88 90.61 96.57 71.66	Return 30.0% 13.7% -1.0% -0.1% 0.01%	Buy Limit ¹	Stop	Auto	Current Advice ¹ Sold 6/26 @ 479.53 Sold 6/26 @ 199.70 Hold
QQQ WM FLT AGG BND SHV	Exchange Traded Fund Invescos QQQ iShares Russell 2000 iShares 20+ Year Treasury Bond iShares Core U.S. Aggregate Bond Vanguard Total Bond Market iShares Short Treasury Bond	Prese Date 10/5/23 10/5/23 4/2/24 4/2/24 4/2/24 4/2/24	ented Price 368.84 175.66 91.50 96.65 71.65 110.10	7/2/2 Price 486.98 201.88 90.61 96.57 71.66 110.07	2024 Return 30.0% 13.7% -1.0% -0.1% 0.01% -0.03%	Buy Limit ¹ 110.25	Stop	Auto	Current Advice ¹ Sold 6/26 @ 479.53 Sold 6/26 @ 199.70 Hold Hold Hold Buy Current
QQQ IWM TLT AGG BND SHV	Exchange Traded Fund Invescos QQQ iShares Russell 2000 iShares 20+ Year Treasury Bond iShares Core U.S. Aggregate Bond Vanguard Total Bond Market iShares Short Treasury Bond iShares 0-3 Month Treasury Bond	Prese Date 10/5/23 10/5/23 4/2/24 4/2/24 4/2/24 4/2/24 4/2/24	ented Price 368.84 175.66 91.50 96.65 71.65	7/2/2 Price 486.98 201.88 90.61 96.57 71.66	Return 30.0% 13.7% -1.0% -0.1% 0.01%	Buy Limit ¹	Stop	Auto	Current Advice ¹ Sold 6/26 @ 479.53 Sold 6/26 @ 199.70 Hold Hold Buy Current Buy Current
QQQ WM FLT AGG BND SHV	Exchange Traded Fund Invescos QQQ iShares Russell 2000 iShares 20+ Year Treasury Bond iShares Core U.S. Aggregate Bond Vanguard Total Bond Market iShares Short Treasury Bond iShares 0-3 Month Treasury Bond Cash &/or Money Market Fund	Prese Date 10/5/23 10/5/23 4/2/24 4/2/24 4/2/24 4/2/24 4/2/24 4/2/24 4/2/24	ented Price 368.84 175.66 91.50 96.65 71.65 110.10 100.33	7/2/2 Price 486.98 201.88 90.61 96.57 71.66 110.07 100.32	2024 Return 30.0% 13.7% -1.0% -0.1% 0.01% -0.03% -0.01%	Buy Limit ¹ 110.25	Stop	Auto	Current Advice ¹ Sold 6/26 @ 479.53 Sold 6/26 @ 199.70 Hold Hold Hold Buy Current
QQQ WM FLT AGG 3ND 3HV SGOV	Exchange Traded Fund Invescos QQQ iShares Russell 2000 iShares 20+ Year Treasury Bond iShares Core U.S. Aggregate Bond Vanguard Total Bond Market iShares Short Treasury Bond iShares 0-3 Month Treasury Bond Cash &/or Money Market Fund Open	Prese Date 10/5/23 10/5/23 4/2/24 4/2/24 4/2/24 4/2/24 4/2/24 4/2/24 Position A	ented Price 368.84 175.66 91.50 96.65 71.65 110.10 100.33	7/2/2 Price 486.98 201.88 90.61 96.57 71.66 110.07 100.32 Return	2024 Return 30.0% 13.7% -1.0% -0.1% 0.01% -0.03% -0.01% -0.01% -0.2%	Buy Limit ¹ 110.25 100.45	Stop Loss ¹	Auto	Current Advice ¹ Sold 6/26 @ 479.53 Sold 6/26 @ 199.70 Hold Hold Buy Current Buy Current
Ticker QQQ IWM TLT AGG BND SHV SGOV	Exchange Traded Fund Invescos QQQ iShares Russell 2000 iShares 20+ Year Treasury Bond iShares Core U.S. Aggregate Bond Vanguard Total Bond Market iShares Short Treasury Bond iShares 0-3 Month Treasury Bond Cash &/or Money Market Fund	Prese Date 10/5/23 10/5/23 4/2/24 4/2/24 4/2/24 4/2/24 4/2/24 4/2/24 Position A	ented Price 368.84 175.66 91.50 96.65 71.65 110.10 100.33	7/2/2 Price 486.98 201.88 90.61 96.57 71.66 110.07 100.32 Return	2024 Return 30.0% 13.7% -1.0% -0.1% 0.01% -0.03% -0.01% -0.01% -0.2%	Buy Limit ¹ 110.25 100.45	Stop Loss ¹	Auto	Current Advice ¹ Sold 6/26 @ 479.53 Sold 6/26 @ 199.70 Hold Hold Hold Buy Current Buy Current



Disclosure note: Officers of Hirsch Holdings Inc hold positions in QQQ SGOV SHV SPY XLU in personal accounts.

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Stock Portfolios

Ticker	Company	Presen Date	Price	7/2/2024 Price	Net % Return ***	Buy Limit ¹	Stop Loss ¹		Current Advice ¹
NVGS	Navigator Holdings	10/13/22	11.66	17.91	53.6%		12.89 H		
MAMA	Mama's Creations ²	11/9/23 Open Positi	3.59 on Averac	6.84 ae % Return	95.3% 74.4%		5.25 H	Hold	
				<i>je ,</i> , itelani	, o				
					Mid-Cap)	
Tisken	0	Presen		7/2/2024	Net %	Buy	Stop		
	Company Super Micro Computer ³	Date	Price	Price		Limit ¹	Loss ¹		Current Advice ¹
SMCI AMRX	•	11/10/22 11/9/23	81.93 4.19	837.17 6.54	533.0% 56.1%		5.90	Hold Hold	
AWI	Armstrong World Industries	11/9/23	4.19 80.48	112.23	39.5%		100.98	Hold	
CBZ	Cbiz Inc	11/9/23	56.52	74.52	31.8%		64.33	Hold	
LOPE	Grand Canyon Ed	11/9/23	137.14	141.13	2.9%		117.21	Hold	
ITGR	Integer Holdngs	11/9/23	84.51	115.75	37.0%		97.96	Hold	
IDCC	InterDigital	11/9/23	86.60	118.39	36.7%		97.91	Hold	
SKWD	-	11/9/23	30.65	36.61	19.4%		30.43	Hold	
		Open Positi	on Averag	ge % Return	n 94.5%				
					arge-Cap			IO	
Ticker	Company	Presen Date	Price	7/2/2024 Price	Net % Return ***	Buy Limit ¹	Stop		Current Advice ¹
	Company AT&T Inc *	4/9/20	20.24	18.82	–10.1%	Ennin .	Loss ¹	Hold	Current Auvice
AIZ	Assurant Inc	11/9/23	162.84	165.85	1.8%		150.65	Hold	
EME	Emcor Group Inc	11/9/23	211.18	356.86	69.0%		320.05	Hold	
DRS	Leonardo DRS	11/9/23	19.79	25.48	28.8%		20.68	Hold	
NVT	nVent Electric	11/9/23	50.44	75.62	49.9%		69.81	Hold	
l		Open Positi	on Averag	ge % Return	a 27.9%				
1 57 1	DARD POLICY: SELL HALF ON A DO		nits good til	cancel Stop	anly if closed b	olow Stop	Loss Shade	d positions o	lefenisve and/or dividend via
	osition, ³ Quarter Posiiton, * Adjusted				omy in closed D	eiuw Siup	LUSS. SHADE	u positions a	icicilisve allu/of ulviuellu ylel
	d on \$1000 to \$4000 initial investmen				If & closed pos	sitions Va	lue is open r	osition value	,

Headwinds

- Fed No Rush
- Economy Slowdown
- Inflation Persistent
- 10-Year Above 4.3%
- Too Many Bulls
- Geopolitics 2 wars

Tailwinds

- Inflation Cooling
- Fed Is Done Hiking
- GDP Cont. Growth
- Govt Spending Robust
- 2 2nd Term Presidents
- Tracking Cycles

Outlook

- Rally Respite
- Soft Landing Likely
- Rate Cuts Coming
- Economy Moderates
- Jobs Data Softens
- Best Case in Play



- Time for a Breather A Little Mean Reversion
- Base Case Gains 8-15% Already Hit Best Case 15-25% In Play
- Weakness Summer Doldrums/Worst 4 Months (July-October)
- Dow Still Above Forecasted "Super Boom" Level Of 38820
- Current Four-year Cycle Tracks Historical Pattern
- Bullish Election Year 2024 Boosted By 2 Known Presidents Running
- Bull Runs Into 2025 Post-Election Years Best Since 1985



Thank You!

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- > Jeffrey A. Hirsch is CEO of Hirsch Holdings & Editor-in-Chief of the Stock Trader's Almanac & Almanac Investor.
- > Christopher Mistal is VP of Hirsch Holdings & Director of Research of the Stock Trader's Almanac & Almanac Investor
- Jeff is the author of Super Boom: Why the Dow Will Hit 38,820 and How You Can Profit From It and The Little Book of Stock Market Cycles.
- The Data-Rich & Data-Driven 57-Year Market Cycle Analysis of Stock Trader's Almanac is the only investment tool of its kind that helps traders and investors forecast market trends with accuracy and confidence.
- To learn more please visit <u>www.stocktradersalmanac.com</u>.

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