

# **August 2024 Outlook & Update:** **#1 NASDAQ Month In Election Years**

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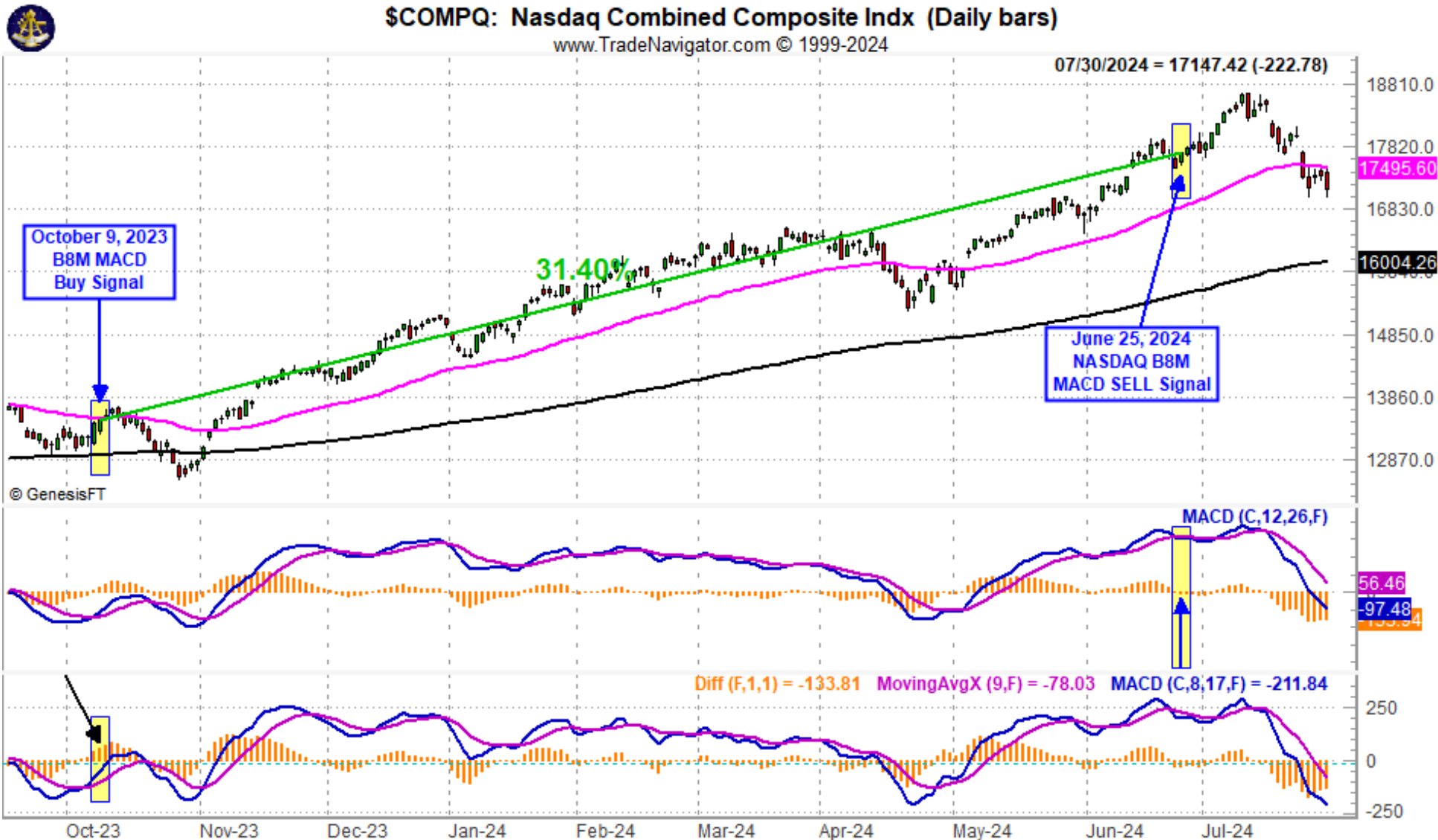
**Members Only Webinar**

**July 31, 2024**

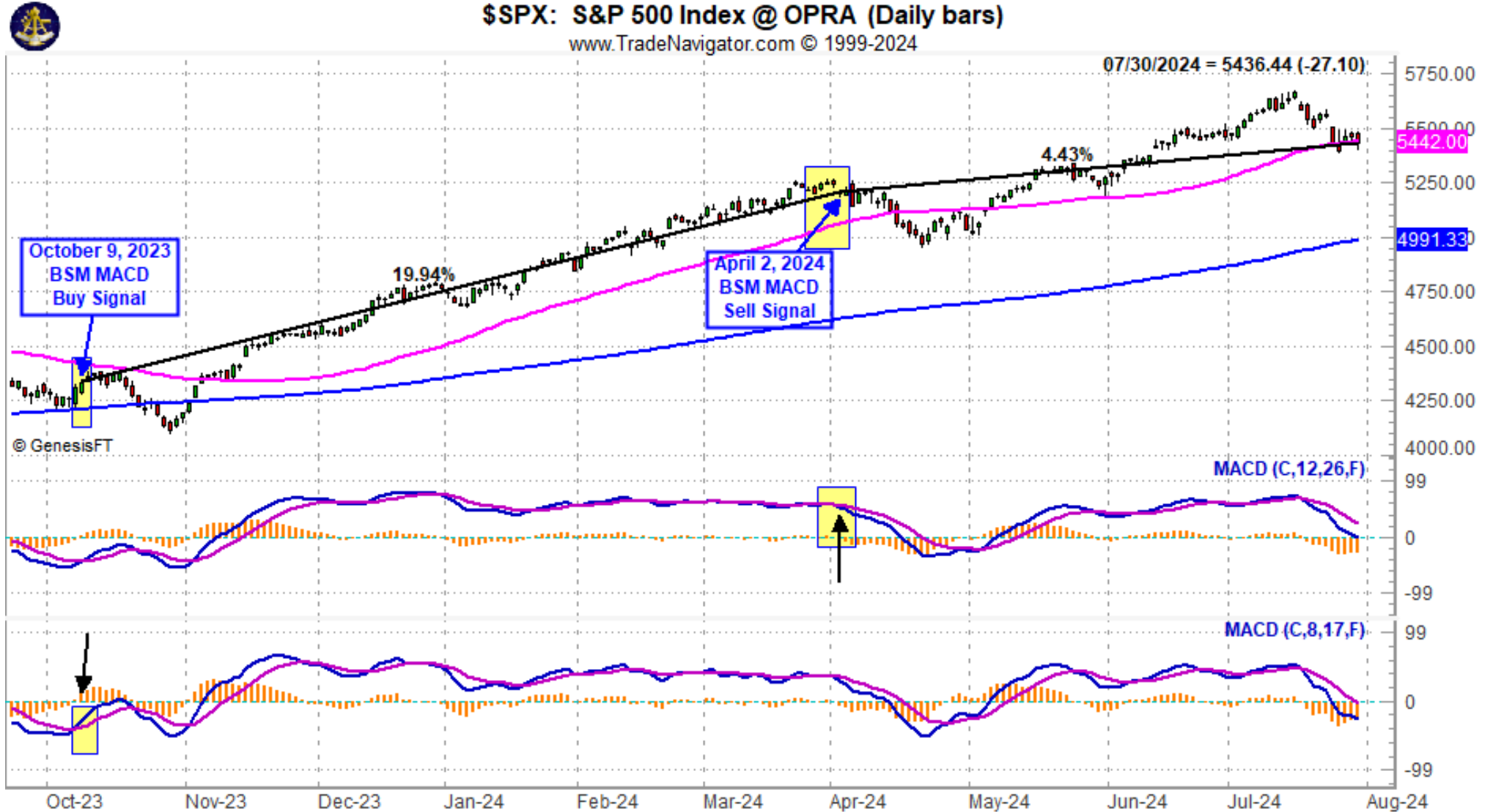
# Today's Takeaways

- **NASDAQ Seasonal MACD Sell Signal – Nice Timing**
- **August #1 NASDAQ Month In Election Years**
- **Mean Reversion Breather Sets Up Next Rally**
- **More Volatility Ahead – Summer Doldrums**
- **September-October Election Year Weakness**
- **Fed Cuts September, Maybe 2 By Yearend**
- **Players Have Changed But Election Year Path Endures**
- **Best Case 15-25% Still In Play – New Highs By Yearend**
- **Bitcoin Summer Rally On Cue – See You In September**

# NASDAQ Seasonal MACD Triggered Nice Timing

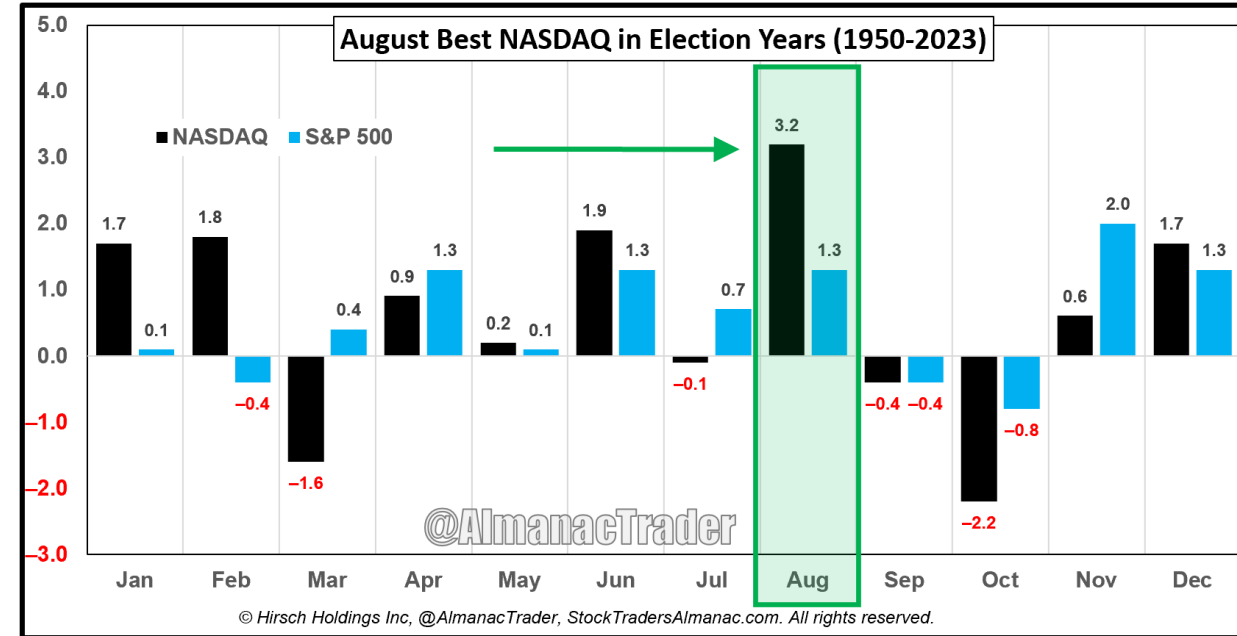
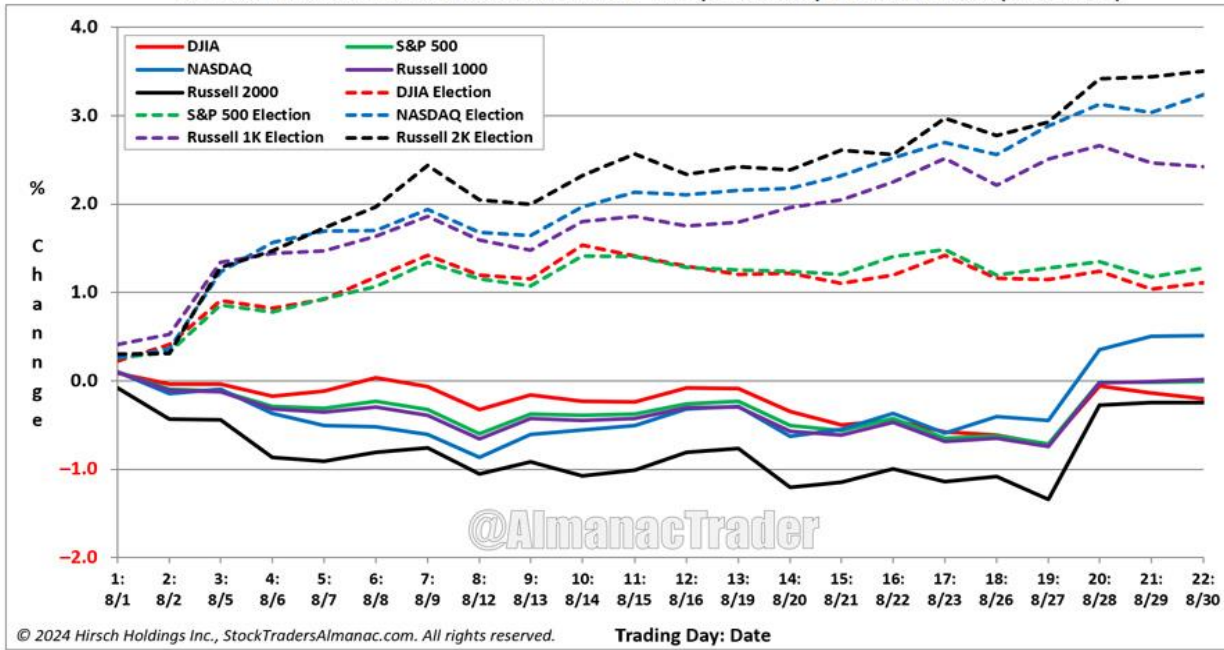


# S&P 500 April 2 MACD Sell Not Bad Either



# August Almanac: #1 NASDAQ Month In Election Years

AUGUST MARKET PERFORMANCE: Recent 21-Year (2003-2023) & Election Years (1950-2020)

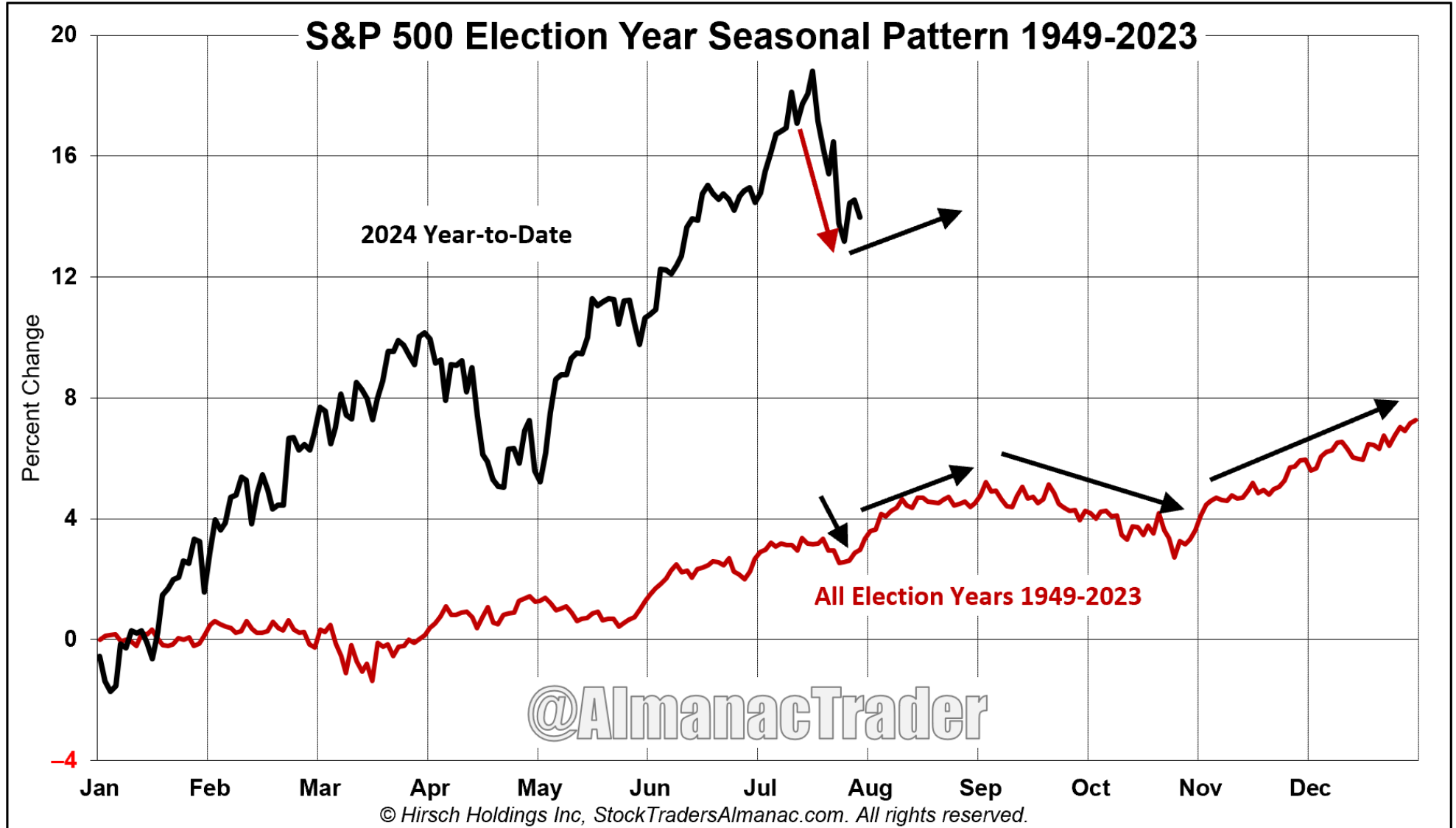


Election Year August since 1950				
	Rank	Avg %	Up	Down
DJIA	4	1.1	10	8
S&P 500	5	1.3	11	7
NASDAQ*	1	3.2	9	4
Russell 1K**	1	2.4	8	3
Russell 2K**	2	3.5	8	3

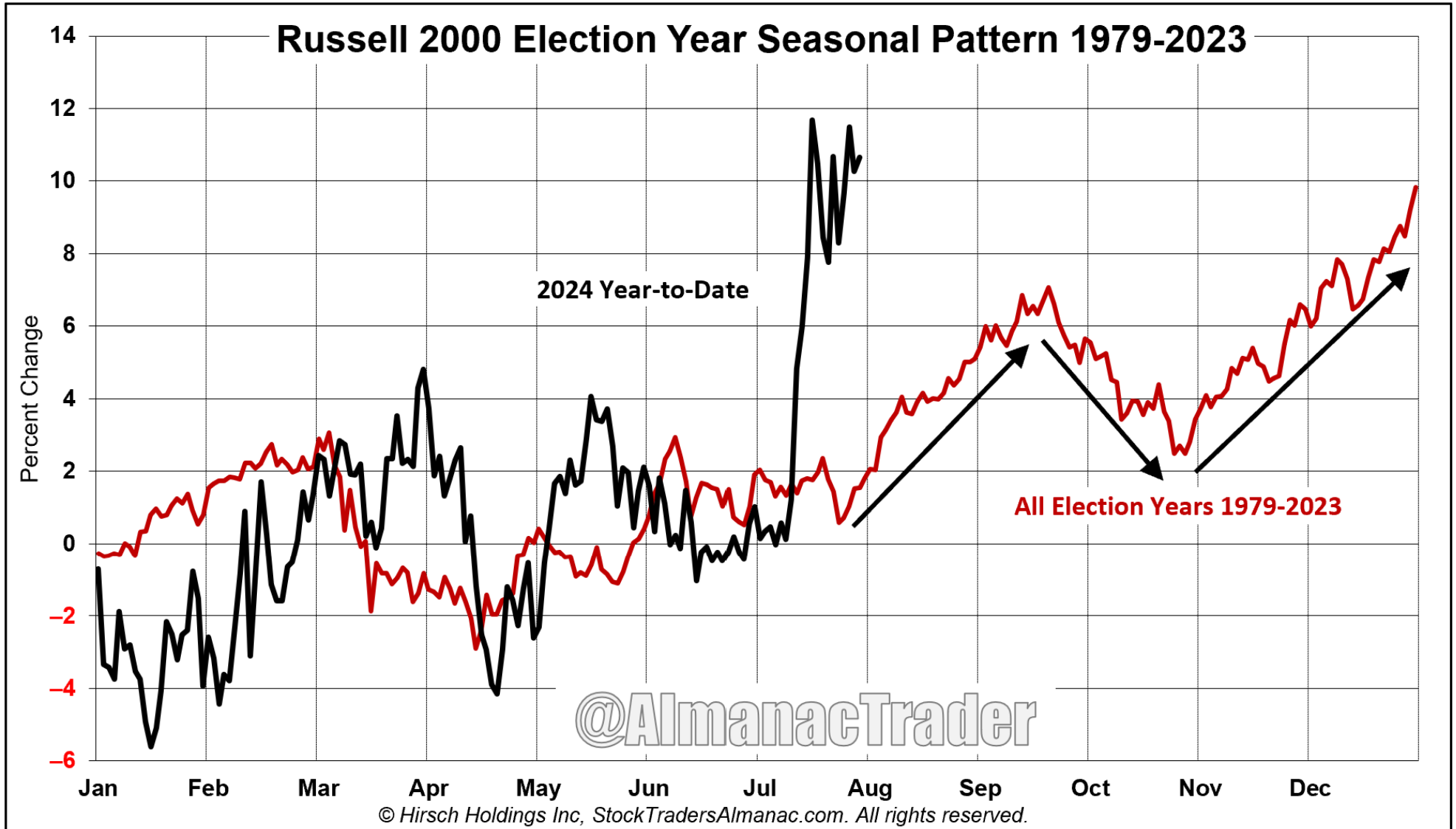
\* Since 1971, \*\* Since 1979

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# Players Have Changed But Election Year Seasonal Pattern Endures



# Small Caps Come Alive



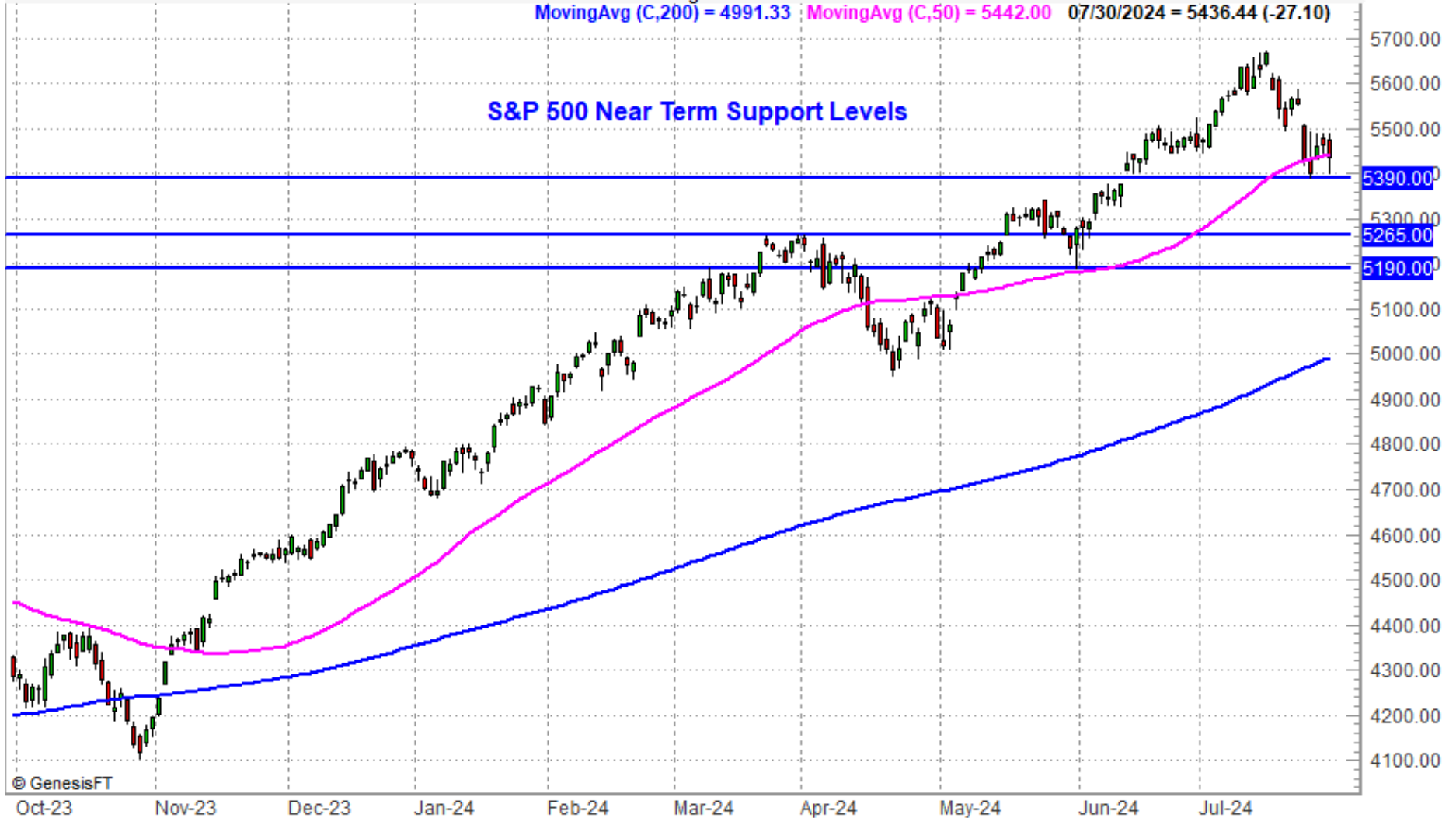
# S&P Near Term Support Holds



\$SPX: S&P 500 Index @ OPRA (Daily bars)

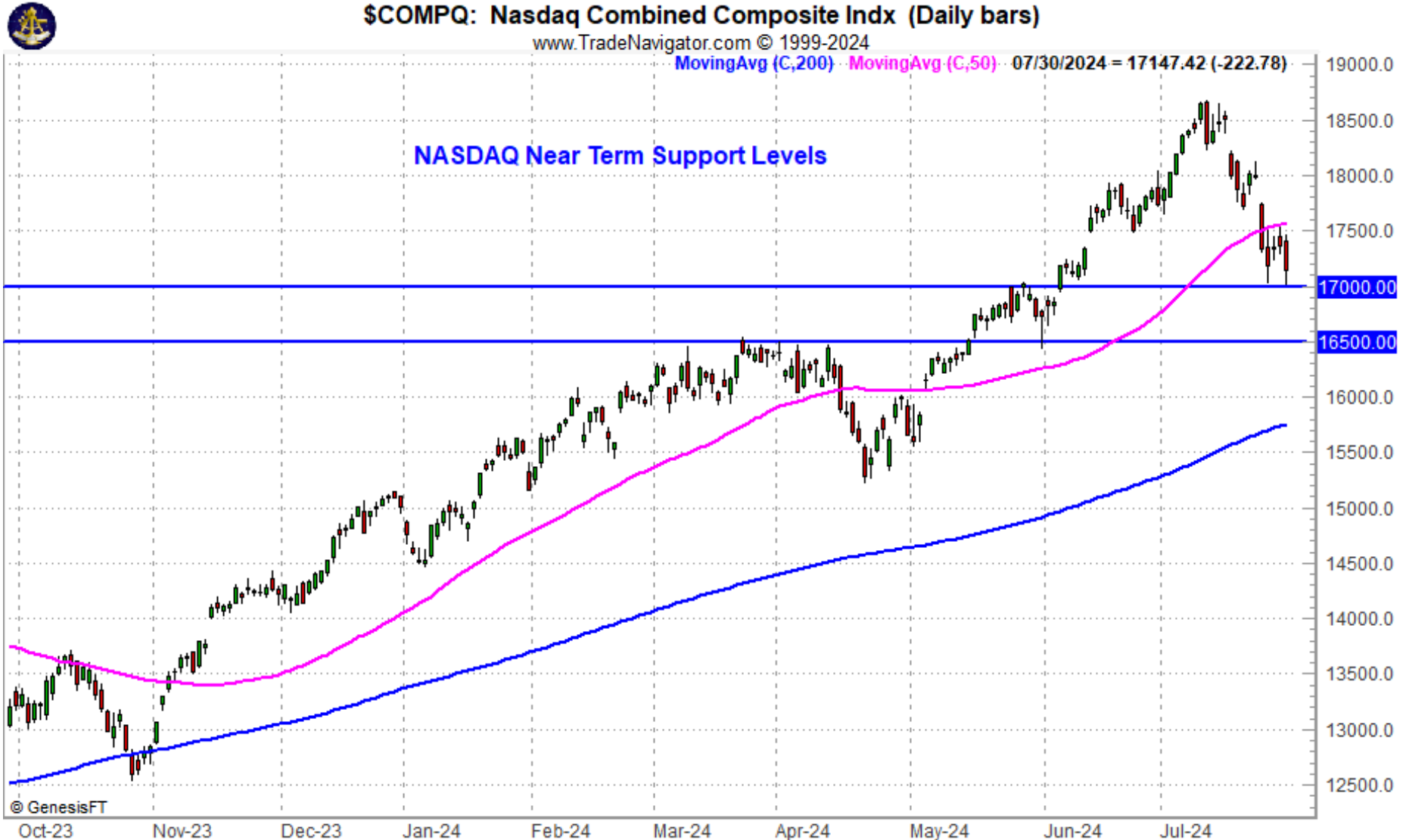
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MovingAvg (C,200) = 4991.33 MovingAvg (C,50) = 5442.00 07/30/2024 = 5436.44 (-27.10)

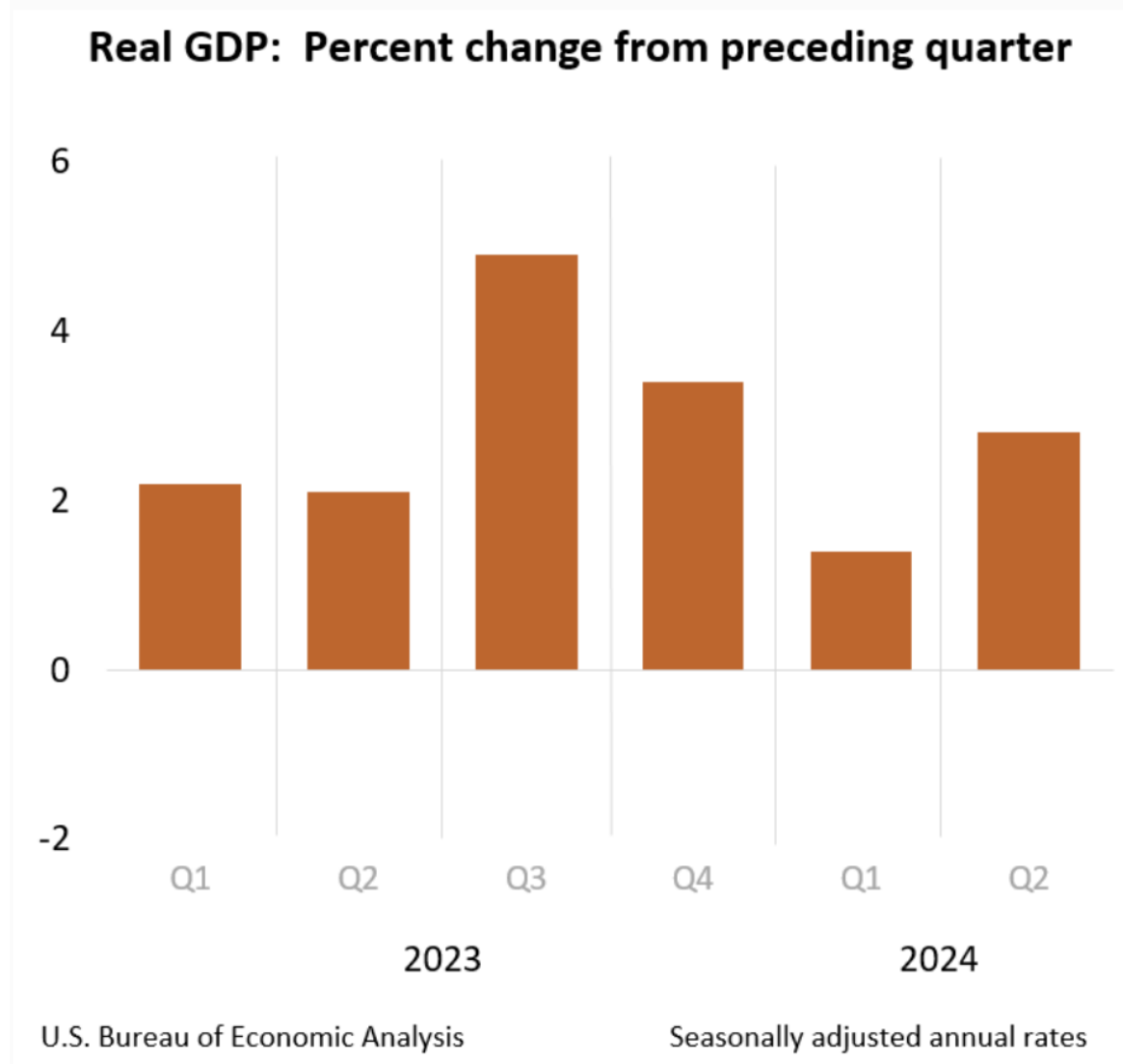




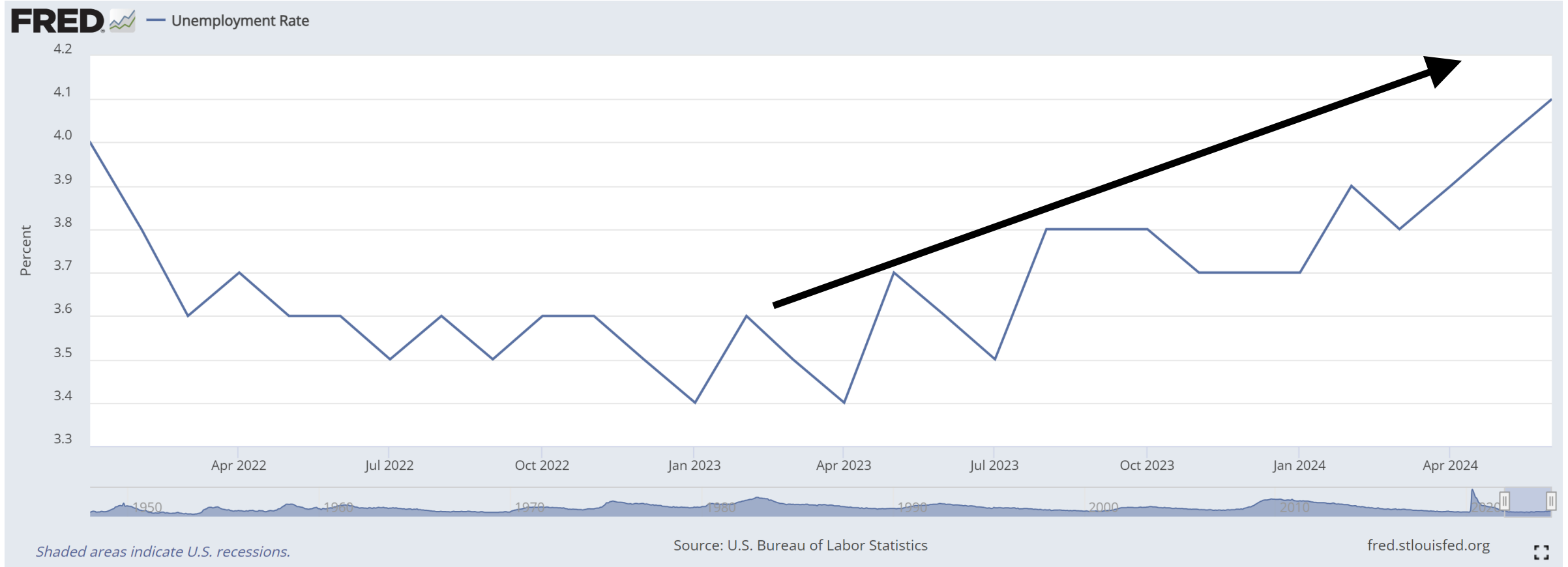
# NASDAQ Near Term Support Holds



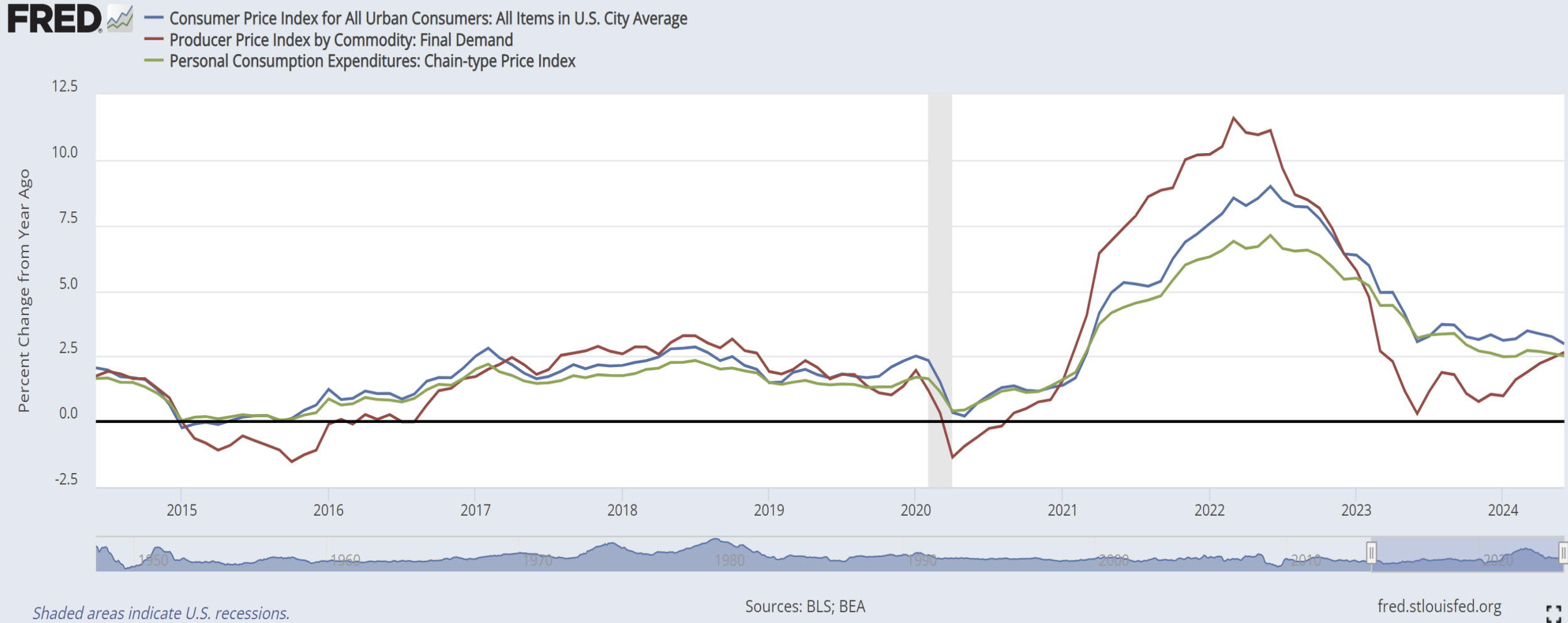
# Economy Accelerates – Q2 GDP 1<sup>st</sup> (advance) Est. 2.8%



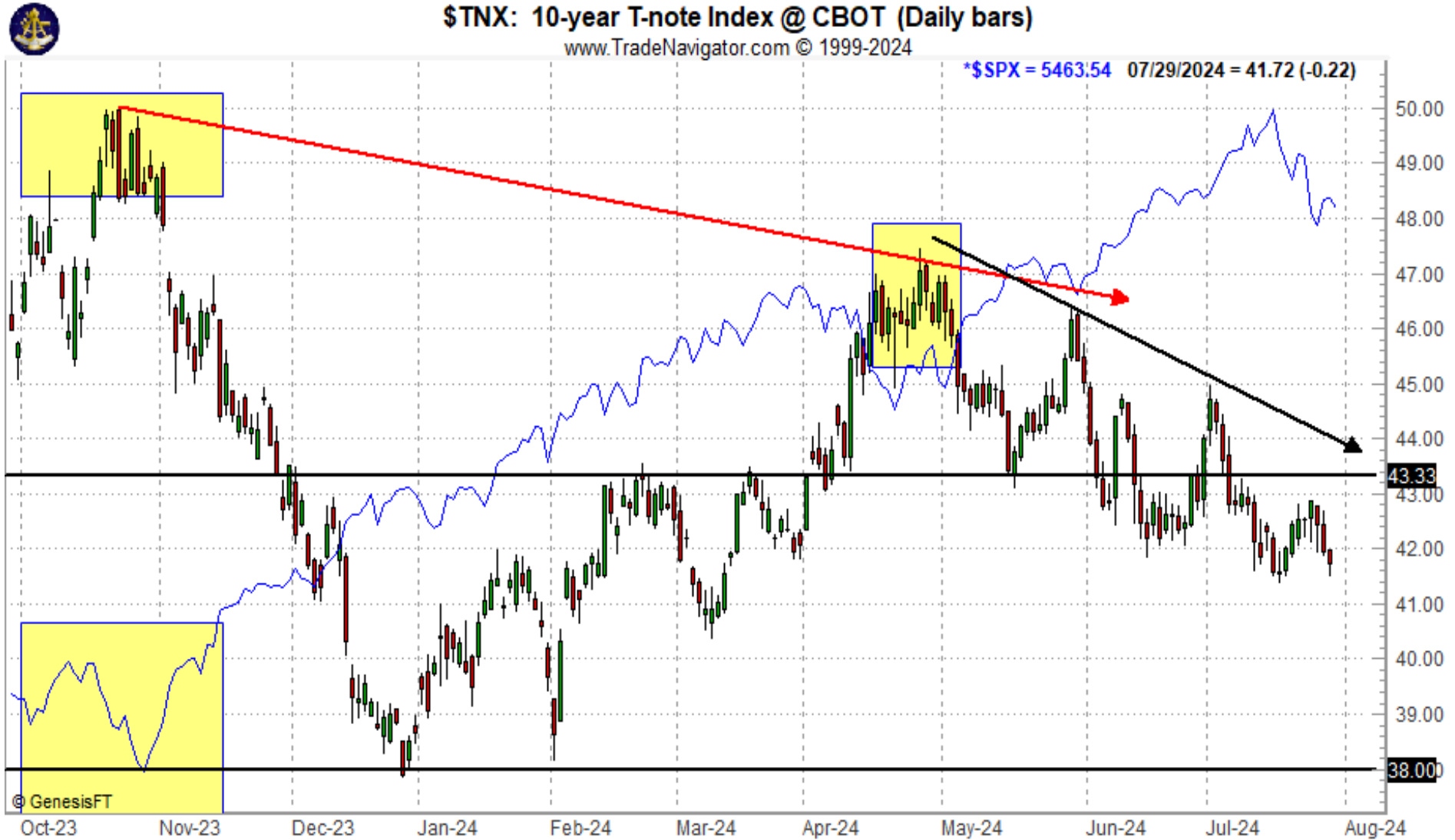
# Labor Market Softening: Unemployment 4.1% Highest Since Dec '21



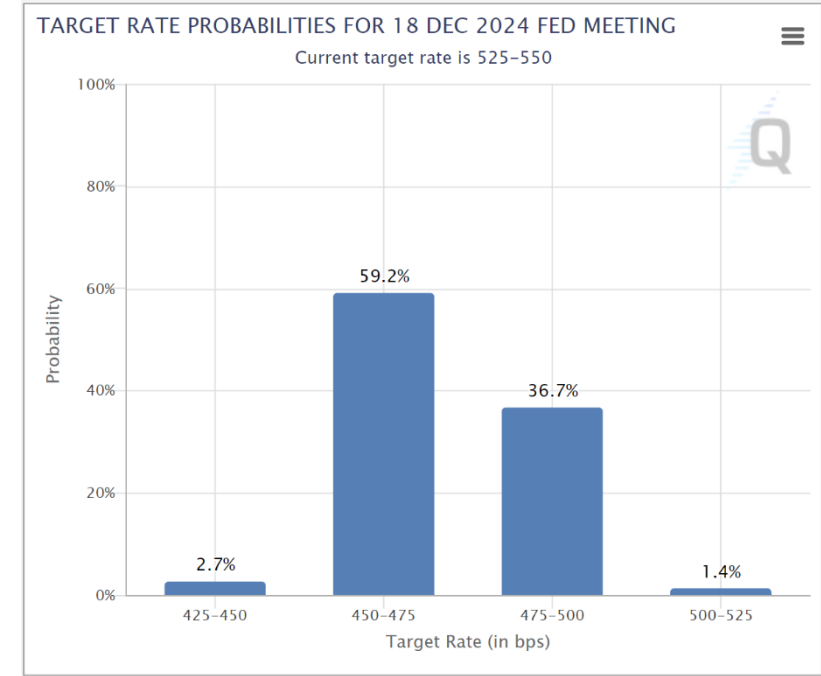
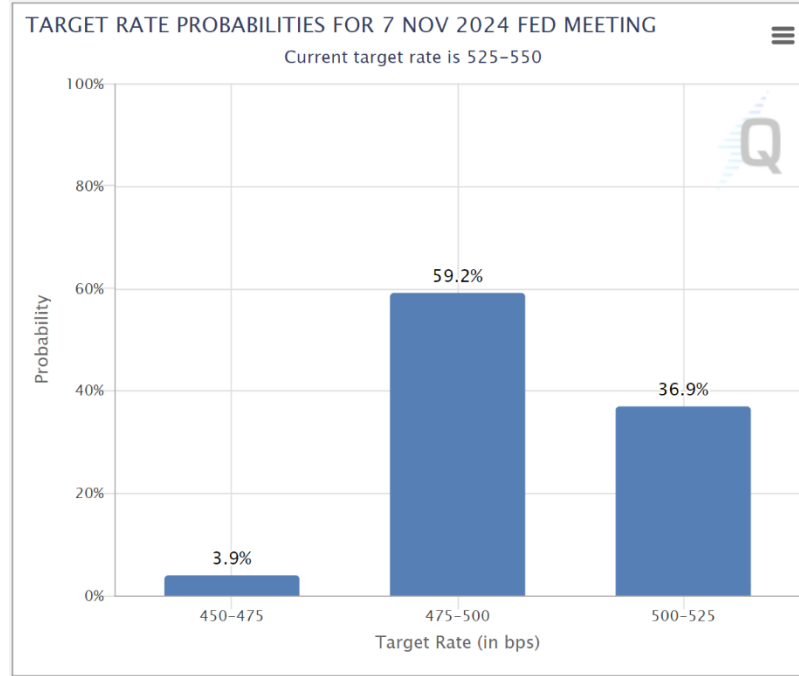
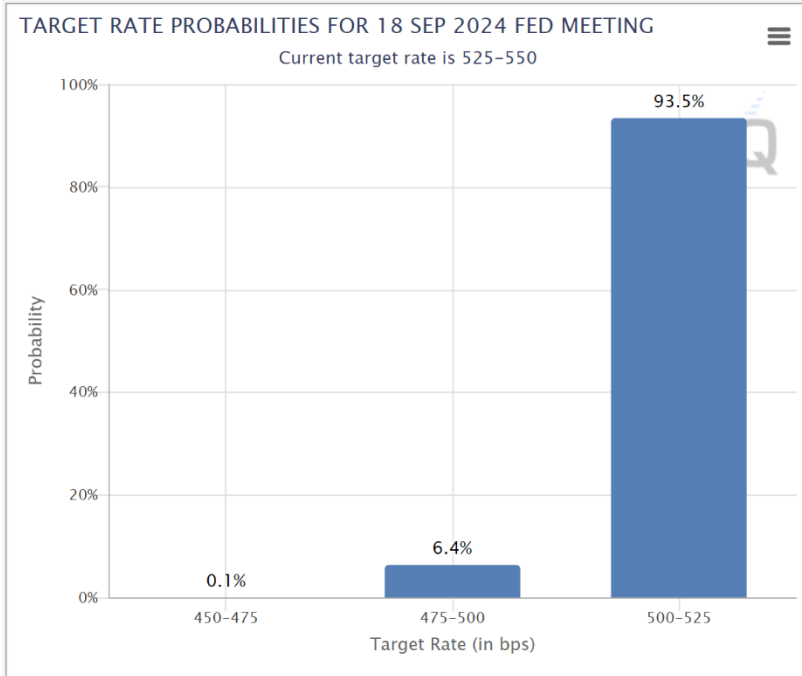
# Inflation Moderating Toward Fed 2% Target



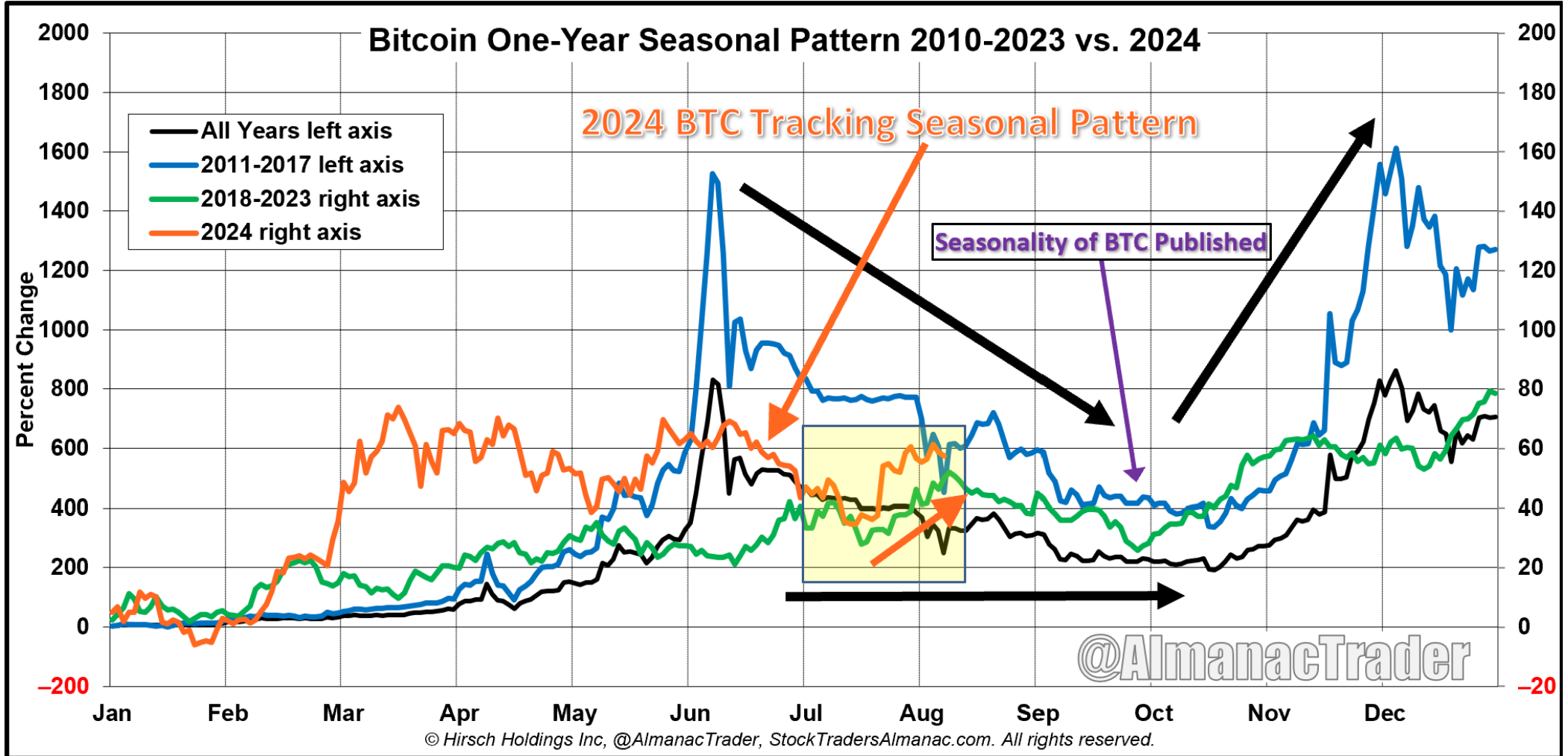
# Seems Like Old Times – Is Bond Market Leading Fed Again?



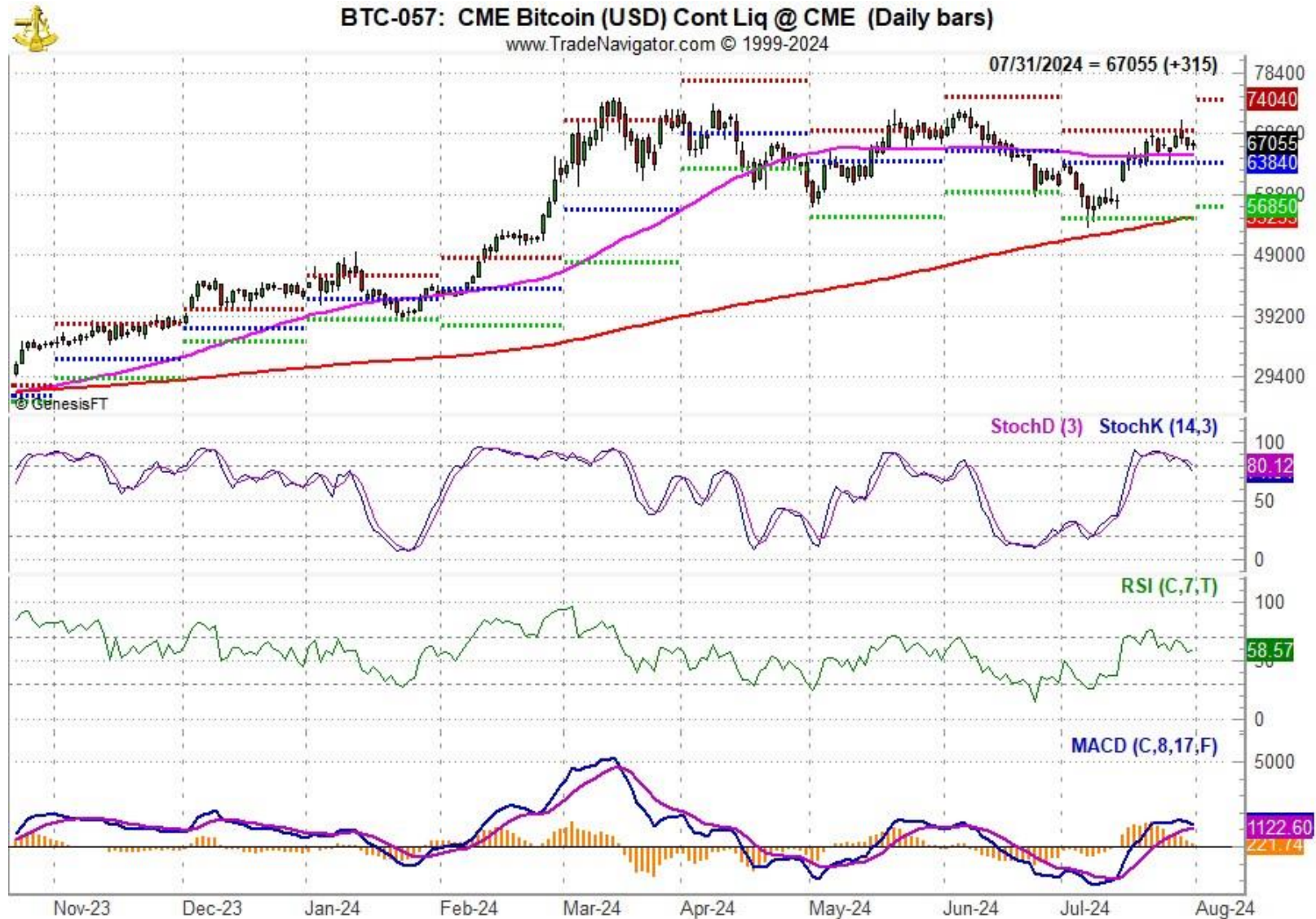
# Fed Cuts Maybe September, Maybe 2 or 3 By Yearend



# Bitcoin Summer Rally On Cue – See You In September

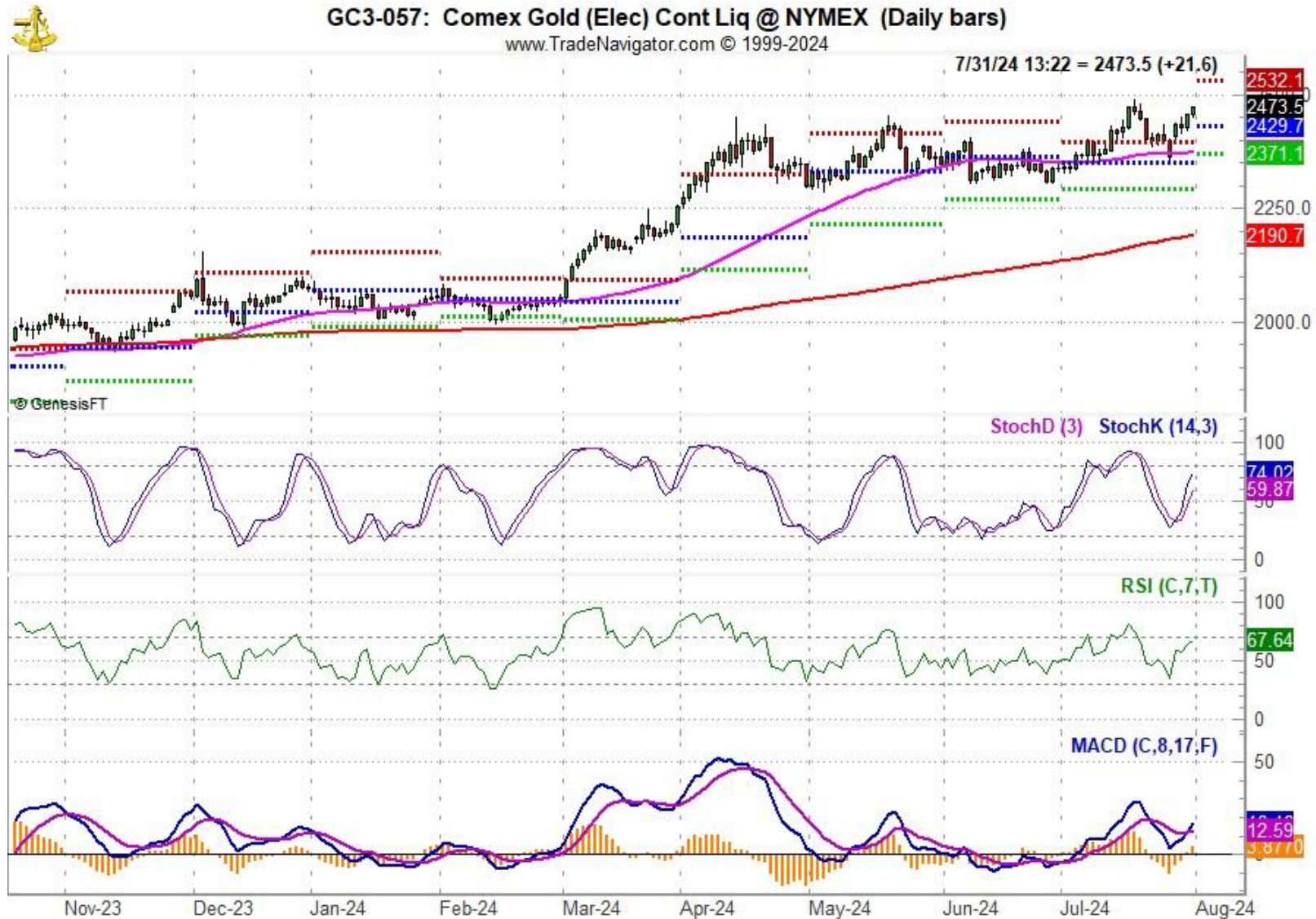


# Commodity Corner: BTC Technicals

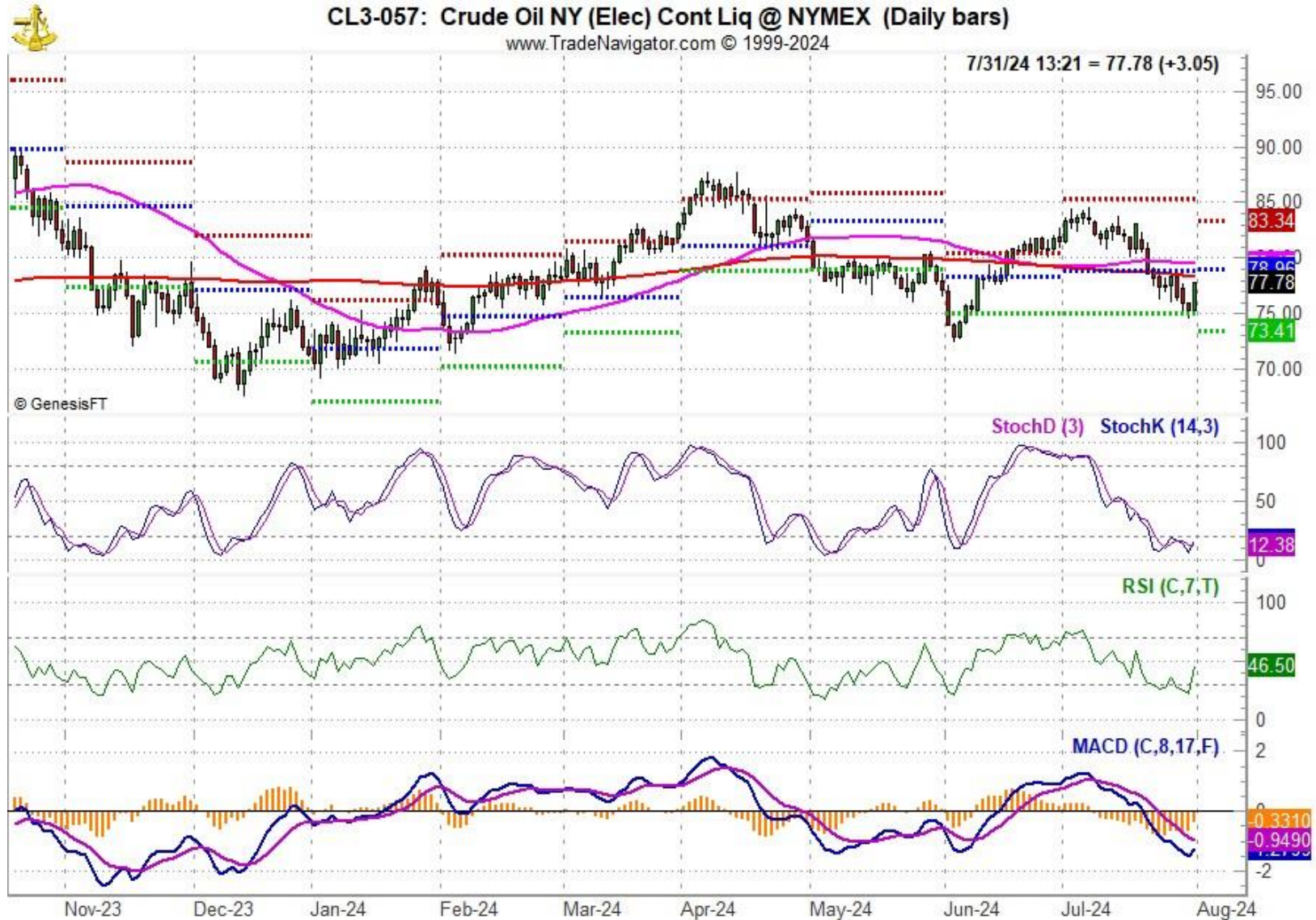




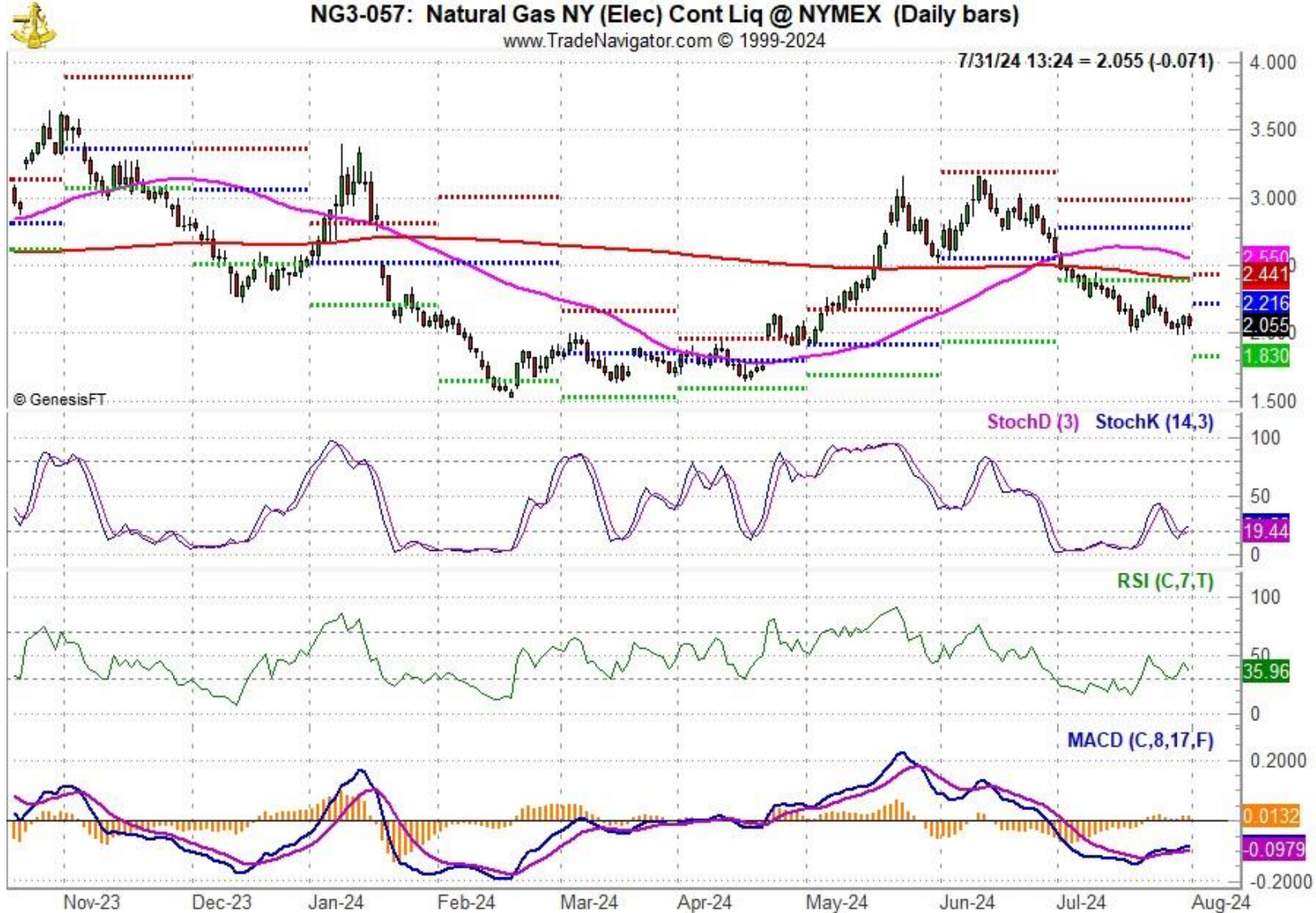
# Commodity Corner: Gold Technicals



# Commodity Corner: Crude Technicals



# Commodity Corner: Nat Gas Technicals



## Almanac Investor Sector Rotation ETF Portfolio

Ticker	Exchange Traded Fund	Presented Date	Price	7/30/2024 Price	Return	Buy Limit <sup>1</sup>	Stop Loss <sup>1</sup>	Auto Sell*	Current Advice <sup>1</sup>
XLE	SPDR Energy	12/7/23	81.25	92.82	14.9%				Stopped Out 7/19 @ 92.46, Closed @ 91.79
XLU	SPDR Utilities	3/7/24	63.10	71.86	13.9%		61.31	75.86	Hold
XLP	SPDR Consumer Staples	5/9/24	76.20	77.99	2.3%	76.20			Buy Dips
XLV	SPDR Healthcare	5/9/24	140.50	150.18	Not Yet	140.50			Buy Dips
GDX	VanEck Gold Miners	7/11/24	36.23	36.95	2.0%	37.00	32.70	48.28	Buy, Added 7/25 @ 36.23
GLD	SPDR Gold	7/11/24	218.39	222.52	1.9%	220.10	208.39		Buy, Added 7/25 @ 218.39
IYT	iShares Transportation (S)	7/11/24	63.23	65.47	New	63.23	65.50	57.25	Short on breakdown @ 63.23
XLI	SPDR Industrials (S)	7/11/24	119.62	126.45	New	119.62	123.50	106.54	Short on breakdown @ 119.62
<b>Open Position Average % Return</b>					<b>5.0%</b>				

<sup>1</sup> STANDARD POLICY: SELL HALF ON A DOUBLE, Buy Limits good til cancel, Stop only if closed below Stop Loss, (S) = Short Trade, \*\*\* Spilt adjusted  
Current Advice is based upon closing prices as they appear in table. \*Auto Sell price based upon historical returns plus 10% or 20%. \*\* Average purchase price. \*\*\* Adjusted.

## Almanac Investor Tactical Seasonal Switching Strategy ETF Portfolio

Ticker	Exchange Traded Fund	Presented Date	Price	7/30/2024 Price	Return	Buy Limit <sup>1</sup>	Stop Loss <sup>1</sup>	Auto Sell*	Current Advice <sup>1</sup>
TLT	iShares 20+ Year Treasury Bond***	4/2/24	92.00	93.85	2.0%				Hold, Added 7/22 @ 92.50
AGG	iShares Core U.S. Aggregate Bond	4/2/24	96.65	98.58	2.0%				Hold
BND	Vanguard Total Bond Market	4/2/24	71.65	73.12	2.1%				Hold
SHV	iShares Short Treasury Bond	4/2/24	110.10	110.53	0.4%	110.25			Buy Current
SGOV	iShares 0-3 Month Treasury Bond	4/2/24	100.33	100.71	0.4%	100.45			Buy Current
	Cash &/or Money Market Fund	4/2/24							Cash is a position
<b>Open Position Average % Return</b>					<b>1.4%</b>				

<sup>1</sup> STANDARD POLICY: SELL HALF ON A DOUBLE, Buy Limits good til cancel, Stop only if closed below Stop Loss.  
Current Advice is based upon closing prices as they appear in table. \*Auto Sell price based upon historical returns plus 10% or 20%. \*\* Average purchase price. \*\*\* Adjusted.

# Stock Portfolios

## Almanac Investor Small-Cap Stock Portfolio

Ticker	Company	Presented Date	Presented Price	7/30/2024 Price	Net % Return ***	Buy Limit <sup>1</sup>	Stop Loss <sup>1</sup>	Current Advice <sup>1</sup>
NVGS	Navigator Holdings	10/13/22	11.66	16.11	38.2%		13.22	Hold
MAMA	Mama's Creations <sup>2</sup>	11/9/23	3.59	7.30	101.7%		6.03	Hold
<b>Open Position Average % Return</b>					<b>69.9%</b>			

## Almanac Investor Mid-Cap Stock Portfolio

Ticker	Company	Presented Date	Presented Price	7/30/2024 Price	Net % Return ***	Buy Limit <sup>1</sup>	Stop Loss <sup>1</sup>	Current Advice <sup>1</sup>
SMCI	Super Micro Computer <sup>3</sup>	11/10/22	81.93	666.31	480.8%			Hold
AMRX	Amneal Pharmaceuticals	11/9/23	4.19	7.22	72.3%		6.17	Hold
AWI	Armstrong World Industries	11/9/23	80.48	132.17	64.2%		100.98	Hold
CBZ	Cbiz Inc	11/9/23	56.52	86.02	52.2%		69.81	Hold
LOPE	Grand Canyon Ed	11/9/23	137.14	155.30	13.2%		122.37	Hold
ITGR	Integer Holdngs	11/9/23	84.51	121.43	43.7%		103.24	Hold
IDCC	InterDigital	11/9/23	86.60	122.12	41.0%		102.36	Hold
SKWD	Skyward Specialty Ins	11/9/23	30.65	39.78	29.8%		32.49	Hold
<b>Open Position Average % Return</b>					<b>99.7%</b>			

## Almanac Investor Large-Cap Stock Portfolio

Ticker	Company	Presented Date	Presented Price	7/30/2024 Price	Net % Return ***	Buy Limit <sup>1</sup>	Stop Loss <sup>1</sup>	Current Advice <sup>1</sup>
T	AT&T Inc *	4/9/20	20.24	18.98	-9.3%			Hold
AIZ	Assurant Inc	11/9/23	162.84	175.84	8.0%		150.65	Hold
EME	Emcor Group Inc	11/9/23	211.18	358.47	69.7%		320.05	Hold
DRS	Leonardo DRS	11/9/23	19.79	28.00	41.5%		23.22	Hold
NVT	nVent Electric	11/9/23	50.44	69.55	38.4%		69.81	Stopped Out 7/30 @ 69.81
<b>Open Position Average % Return</b>					<b>27.5%</b>			

<sup>1</sup> STANDARD POLICY: SELL HALF ON A DOUBLE, Buy Limits good til cancel, Stop only if closed below Stop Loss. Shaded positions defenisve and/or dividend yielding.

<sup>2</sup> Half position, <sup>3</sup> Quarter Posiiton, \* Adjusted, \*\* Canadian Dollars, (S) = Short Trade

\*\*\* Based on \$1000 to \$4000 initial investment in each stock, Net % Return includes half & closed positions, Value is open position value

# Recap & Outlook

## Headwinds

- Fed No Rush
- Economy Slowdown
- Inflation Persistent
- 10-Year Above 4.3%
- Too Many Bulls
- Geopolitics – 2 wars

## Tailwinds

- Inflation Cooling
- Fed Is Done Hiking
- GDP Cont. Growth
- Govt Spending Robust
- Election Year Forces
- Tracking Cycles

## Outlook

- Aug-Oct Volatility
- Soft Landing Likely
- Rate Cut Sept?
- Economy Moderates
- Jobs Data Softens
- Best Case in Play

# 2024 Forecast – BEST Case In Play

- **August #1 NASDAQ Month In Election Years**
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- **Fed Cuts September, Maybe 2 By Yearend**
- **Players Have Changed But Election Year Path Endures**
- **Best Case 15-25% Still In Play – New Highs By Yearend**

# Thank You!

- Jeffrey A. Hirsch is CEO of Hirsch Holdings & Editor-in-Chief of the *Stock Trader's Almanac & Almanac Investor*.
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- Jeff is the author of *Super Boom: Why the Dow Will Hit 38,820 and How You Can Profit From It* and *The Little Book of Stock Market Cycles*.
- The Data-Rich & Data-Driven 57-Year Market Cycle Analysis of *Stock Trader's Almanac* is the only investment tool of its kind that helps traders and investors forecast market trends with accuracy and confidence.
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