# January 2025 Outlook, Update & 2025 Annual Forecast:

Santa Claus Fails To Call, But January Barometer Hold the Key

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Members Only Webinar January 8, 2025



## **Today's Takeaways**

- > 2025 Forecast Base Case Scenario 8-12%
- ➤ 4-Year Cycle Still Reset Q1 Post Election Year Weak Spot
- > Trump 2.0: Will It Shake Up The Market
- Trifecta: Santa Claus Fails To Call, January Barometer Holds the Key
- Inflation, Rates and the Fed, Oh My!
- Small Caps & Market Breadth Concerns
- > Eyes on Stock & ETF Portfolio
- Free Lunch Stock Highlights
- Commodity Corner: Bitcoin Woes, Oil & Gas Firms

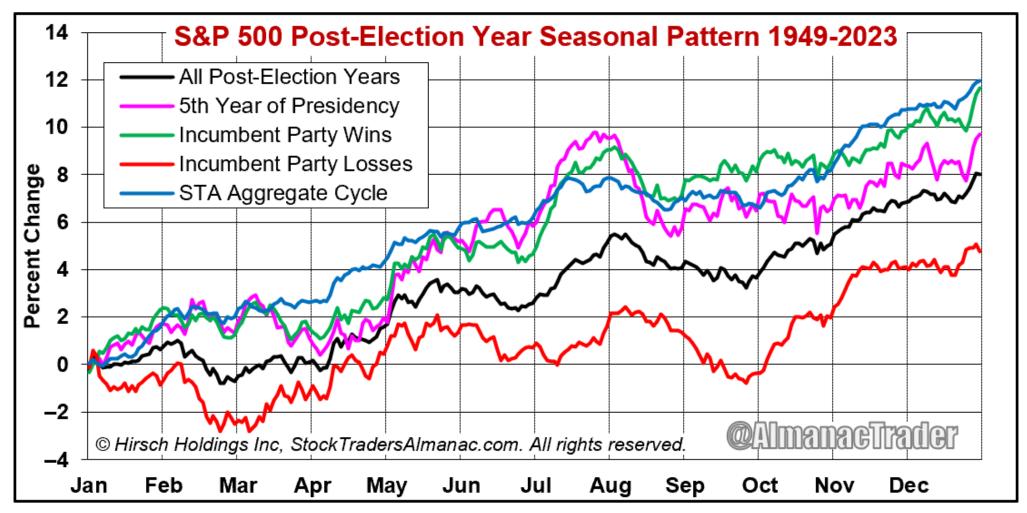


#### **2025 Annual Forecast**

- ➤ **Base Case:** 65% Probability Bull market tacks on average market gains of 8-12% with pullbacks in Q1 and Q3. Choppy trading as the market navigates change in Washington and the Fed trying to balance inflationary forces with sustained economic growth and a stable labor market.
- ➤ **Best Case:** 25% Probability Trump administration proves effective with few missteps. Inflation remains contained and U.S. economy continues steady growth without overheating or stalling. Geopolitics cools. Goldilocks scenario. More of a recent post-election pattern as the best year of the 4-year cycle since 1985 (page 11, Stock Trader's Almanac 2025). Above average gains or 12-20%.
- ➤ Worst Case: 10% Probability Old school weak Republican President post-election year performance (page 28, Stock Trader's Almanac 2025). Trump administration and Republican Congress implement to many drastic measures. Inflation spikes, economy cools, rates higher for longer and stubborn global turmoil. Teetering on bear market recession territory. Flat to negative full-year performance with broad losses across most asset classes.

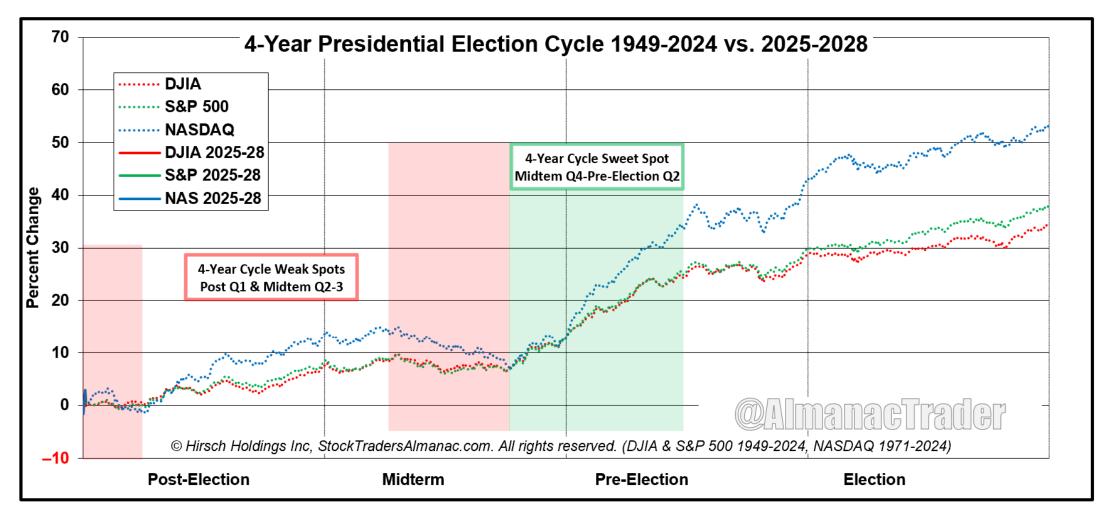


# **Post-Election Best Year of Cycle Since 1985**



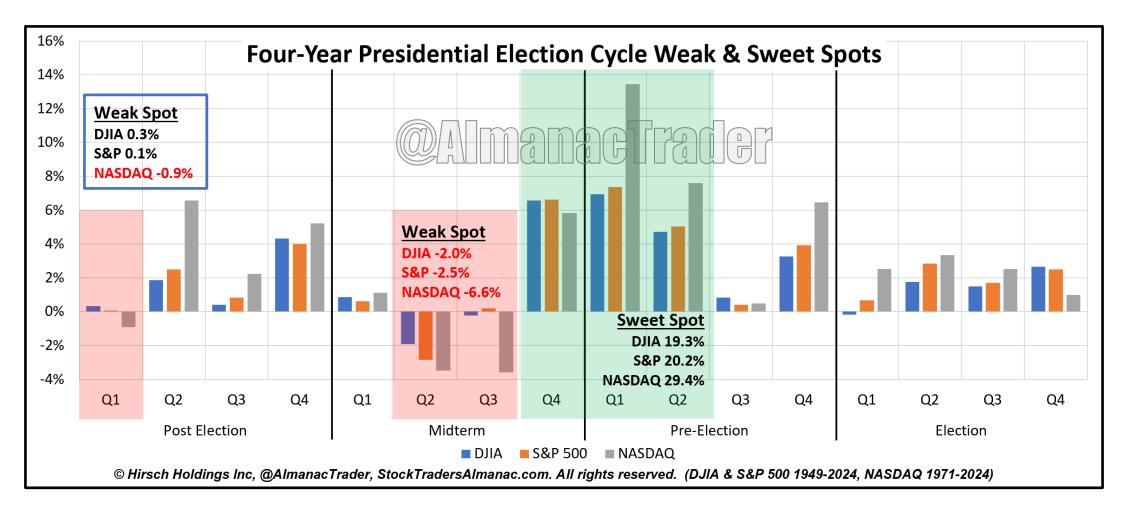


## **4-Year Cycle Reset**



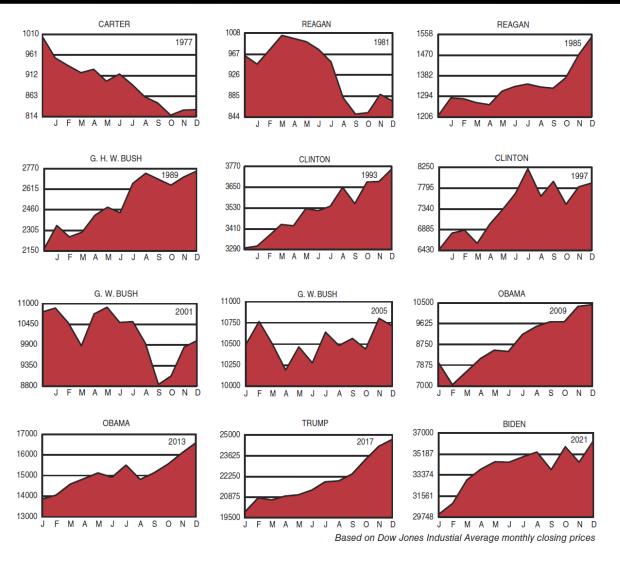


#### **Post-Election Year Q1 Weak Spot**





#### **Market Charts of Post-Presidential Election Years**





#### **Post-Election Performance By Party**

#### **MARKET ACTION UNDER REPUBLICANS & DEMOCRATS SINCE 1953**

Annual % Change in Dow Jones Industrial Avergage 1

		REPUBLI	CANS			
4-Year Cycle		Post-Election	Mid-Term	<b>Pre-Election</b>		
Beginning		Year	Year	Yea	Year	Totals
1953*	Eisenhower (R)	- 3.8	44.0	20.8	2.3	
1957	Eisenhower (R)	- 12.8	34.0	16.4	- 9.3	
1969*	Nixon (R)	- 15.2	4.8	6.1	14.6	
1973	Nixon (R)***	- 16.6	- 27.6	38.3	17.9	
1981*	Reagan (R)	- 9.2	19.6	20.3	-3.7	
1985	Reagan (R)	27.7	22.6	2.3	11.8	
1989	G. H. W. Bush (R)	27.0	- 4.3	20.3	4.2	
2001*	G. W. Bush (R)	<b>−</b> 7.1	- 16.8	25.3	3.1	
2005	G. W. Bush (R)	- 0.6	16.3	6.4	-33.8	
2017*	Trump (R)	25.1	- 5.6	22.3	7.2	
	Total % Gain	14.5	87.0	178.5	14.3	294.3
	Average % Gain	1.5	8.7	17.9	1.4	7.4
	# Up	3	6	10	7	26
	# Down	7	4	0	3	14
		DEMOC	RATS			
1961*	Kennedy (D)**	18.7	- 10.8	17.0	14.6	
1965	Johnson (D)	10.9	- 18.9	15.2	4.3	
1977* 1993*	Carter (D) Clinton (D)	- <mark>17.3</mark> 13.7	- 3.1 2.1	4.2 33.5	14.9 26.0	
1997	Clinton (D)	22.6	16.1	25.2	- 6.2	
2009*	Obama (D)	18.8	11.0	5.5	7.3	
2013	Obama (D)	26.5	7.5	-2.2	13.4	
2021*	Biden (D) Total % Gain	18.7 <b>112.6</b>	- 8.8 <b>- 4.9</b>	13.7 <b>112.1</b>	74.3	294.1
	Average % Gain	14.1	- 4.9 - 0.6	14.0	74.3 10.6	9.5
	# Up	7	4	7	6	24
	# Down	1	4	1	1	7
		ВОТН РА	ARTIES			
	Total % Gain	127.1	82.1	290.6	88.6	588.4
	Average % Gain	7.1	4.6	16.1	5.2	8.3
	# Up # Down	10 8	10 8	17 1	13 4	50 21
*Party in power ousted	**Death in office ***Resigned	D—Democrat R—Reput	olican 1 Rased on ar	nual close		

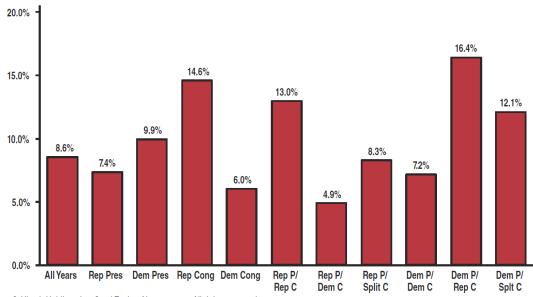
<sup>\*</sup>Party in power ousted , \*\*Death in office, \*\*\*Resigned, D-Democrat, R-Republican, 1 Based on annual close



## Republican Congress & Republican President Solid Market History

#### POLITCAL ALIGNMENT MARKET PERFORMANCE

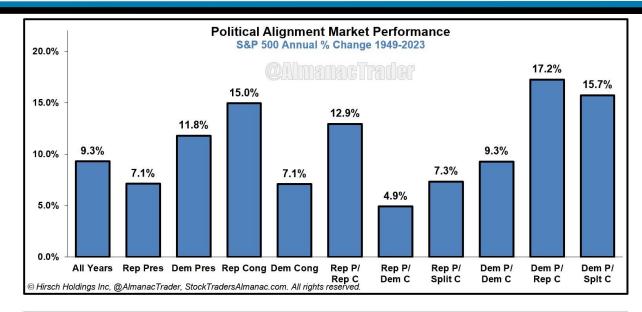
Dow Jones Industrials Average Annual % Change Since 1949-2023

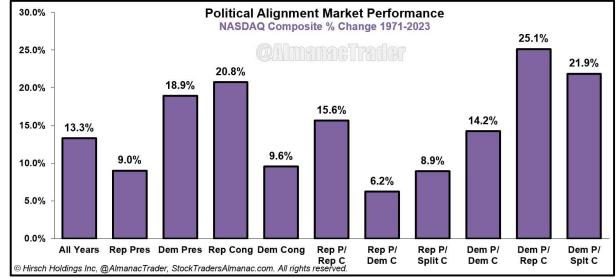


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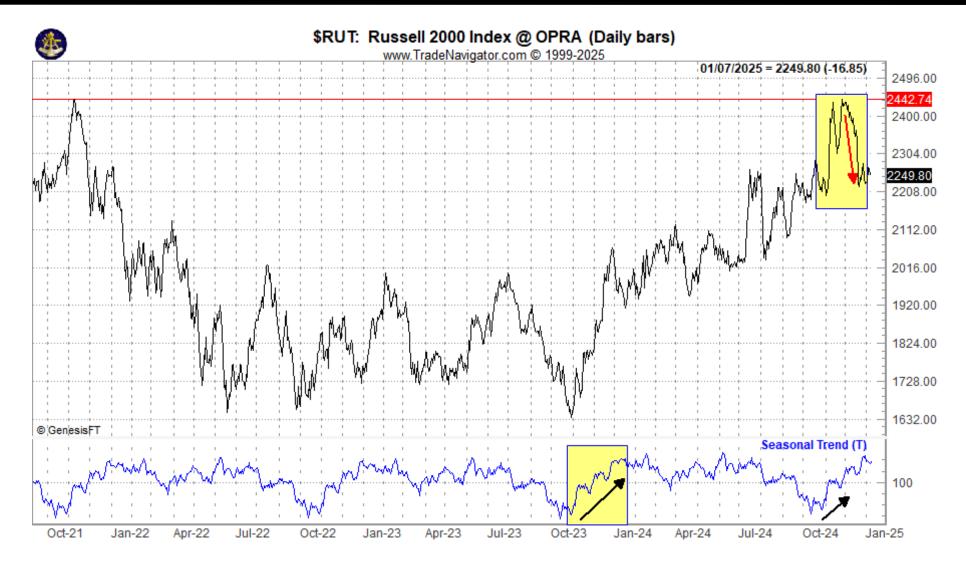


#### Santa Claus Fails To Call, January Barometer Holds the Key

<b>New Year</b>	SCR	FFD	JB	Feb	Last 11 Mon	Full Year
1967	- 1.4%	3.1%	7.8%	0.2%	11.4%	20.1%
1980	-2.2%	0.9%	5.8%	-0.4%	18.9%	25.8%
1985	- 0.6%	- 1.9%	7.4%	0.9%	17.6%	26.3%
1991	- 3.0%	-4.6%	4.2%	6.7%	21.3%	26.3%
1993	- 1.1%	- 1.5%	0.7%	1.0%	6.3%	7.1%
1994	-0.1%	0.7%	3.3%	-3.0%	-4.6%	- 1.5%
2024	-0.9%	-0.1%	1.6%	5.2%	21.4%	23.3%
			Average:	1.5%	13.2%	18.2%
	omoo!	Traclar!	Median:	0.9%	17.6%	23.3%
	كالقلللقال	Trader	#Up:	5	6	6
			#Down:	2	1	1

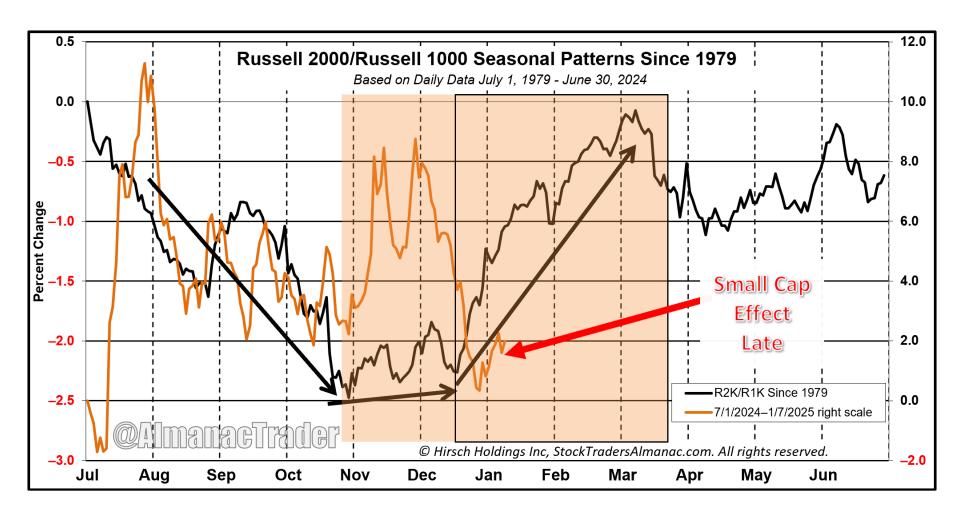


#### **Russell 2000 Troubles**





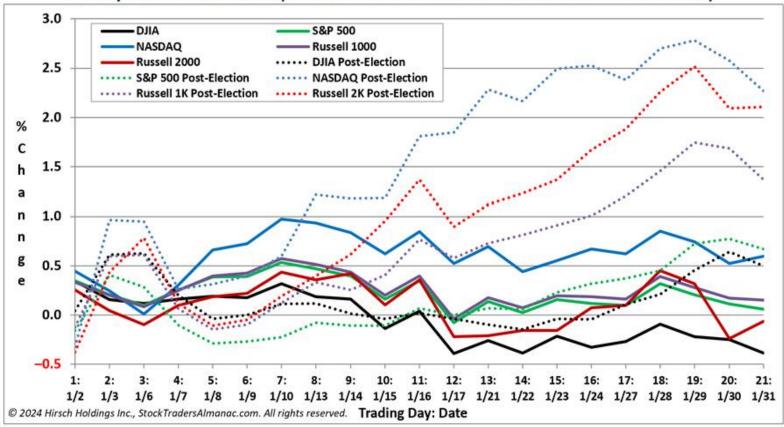
# **Small Cap Season – Late – Back to "January Effect?"**





#### **January Almanac: Mixed in Post-Election Years**

#### January Market Performance (Recent 21-Year 2004-2024 & Post-Election Years 1950-2021)



	Rank	Avg %	Up	Down
DJIA	8	0.5	10	8
S&P 500	8	0.7	9	9
NASDAQ*	4	2.3	8	5
Russell 1K**	7	1.4	7	4
Russell 2K**	5	2.1	8	3
* Since 1971, ** Sii	nce 1979			
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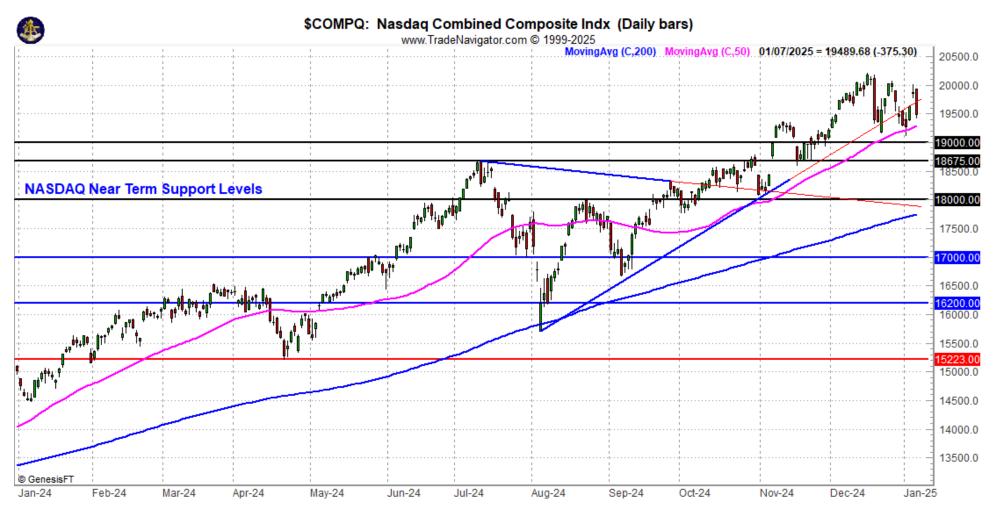


#### S&P 5870 Support



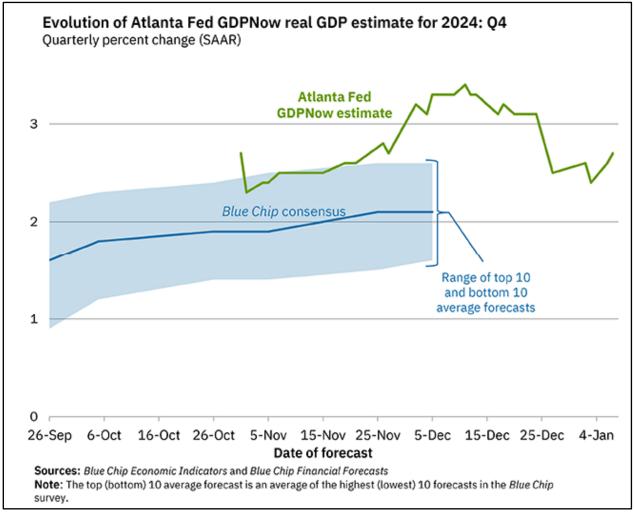


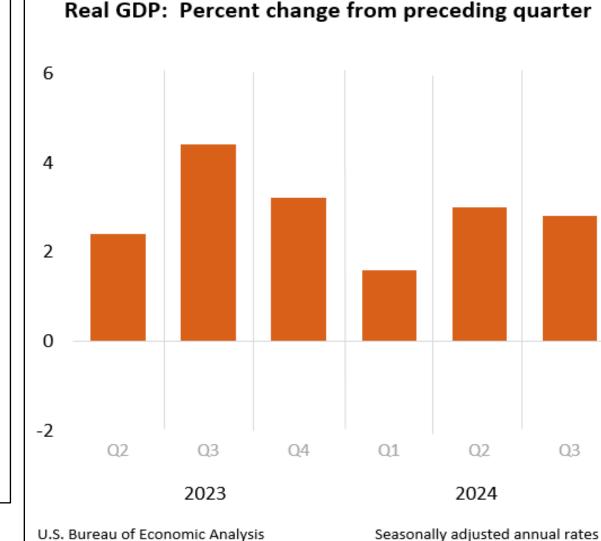
#### NASDAQ Stalls @20,000 Support Summer Highs & Election Breakout





#### **Economy Still Resilient - Q4 Est. 2.7%**

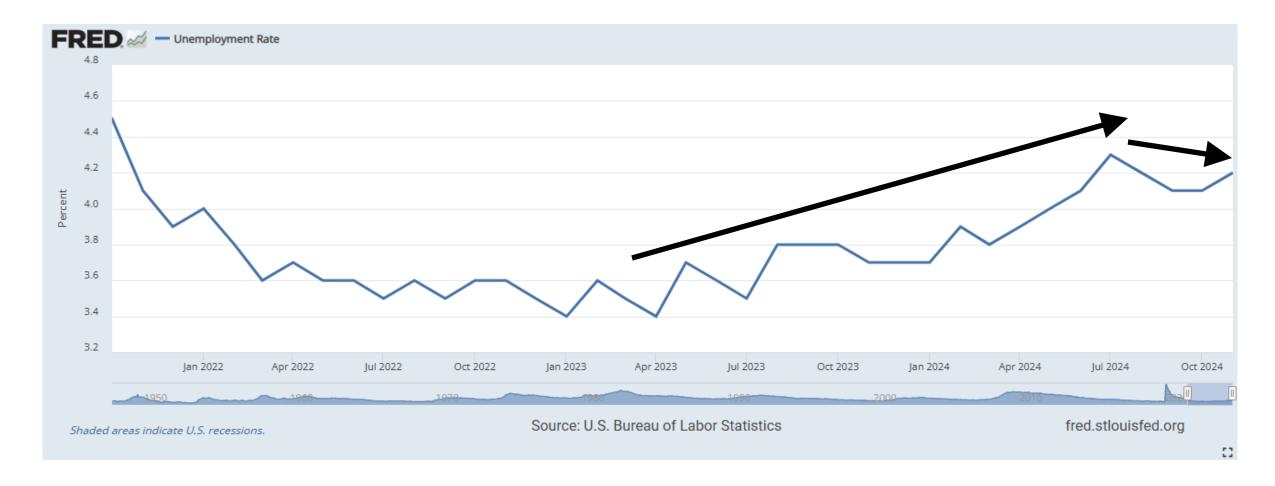






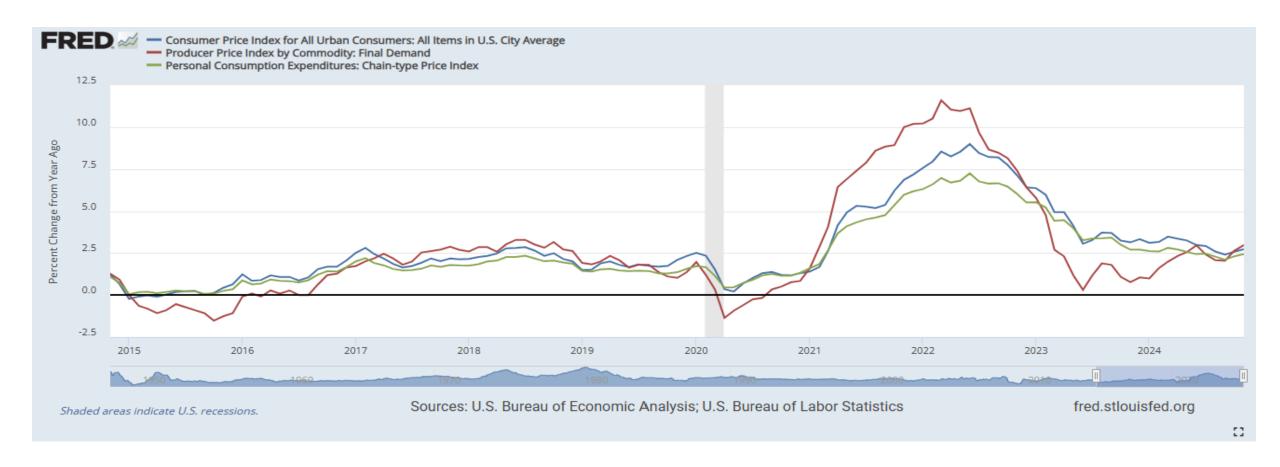
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# **Unemployment Upticks to 4.2%**



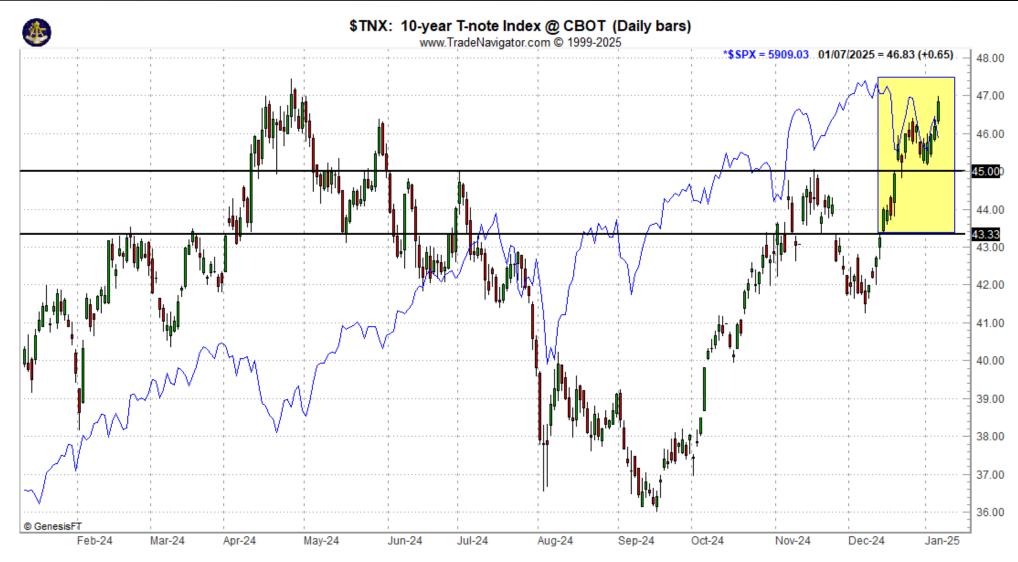


# **Inflation Persisting Above Fed 2% Target**



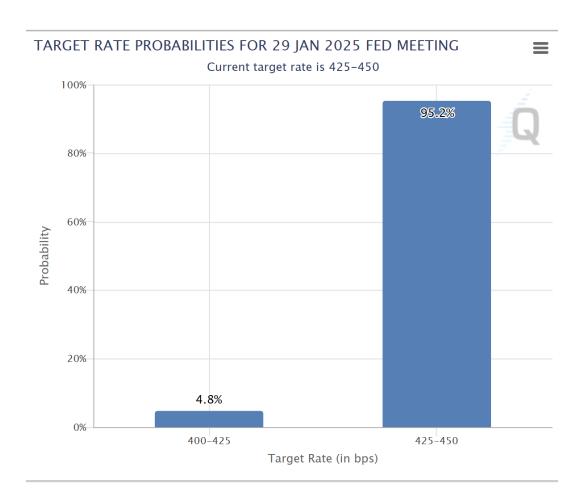


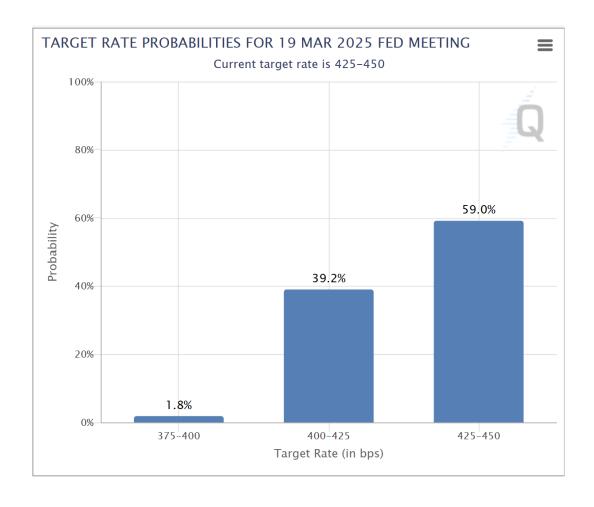
#### **Bond Market Leading Fed**





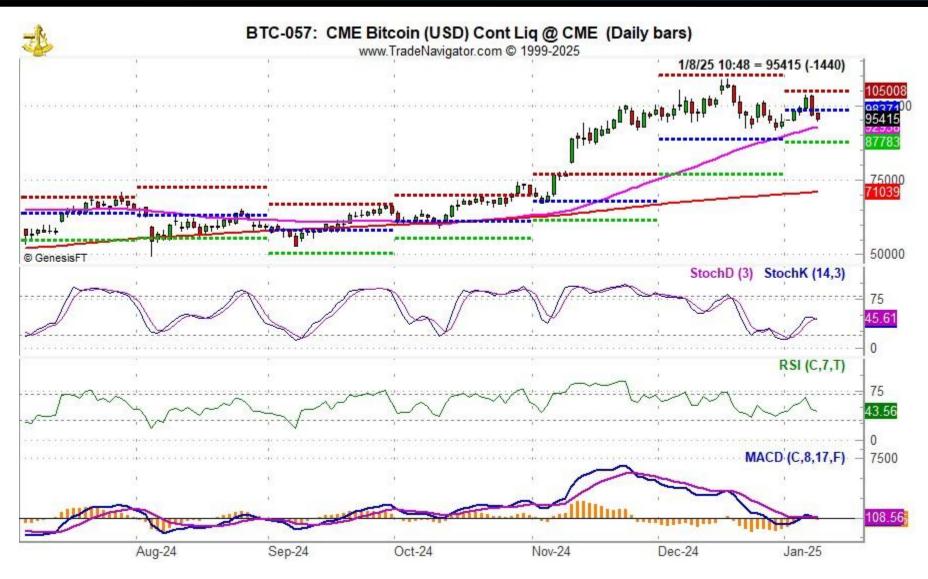
## **Fed Resets Rate Cut Expections**





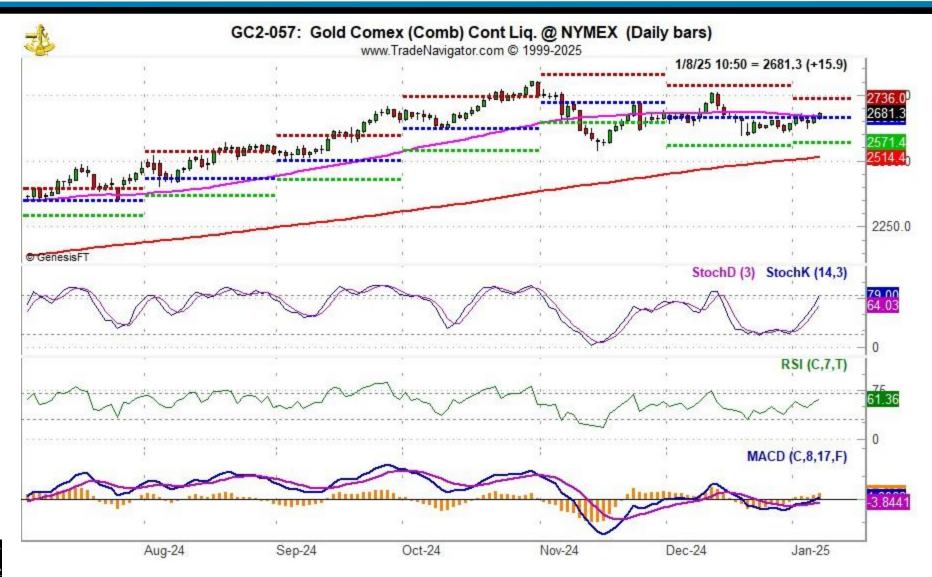


# **Commodity Corner: BTC Technicals**





#### **Commodity Corner: Gold Technicals**





#### **Commodity Corner: Crude Technicals**





#### **Commodity Corner: Nat Gas Technicals**





## **Tactical Seasonal Switching (TSS) ETF Portfolio**

	Almanac Investor Tactical Seasonal Switching Strategy ETF Portfolio										
		Preser	nted	1/7/	2025	Buy	Stop	Auto			
Ticker	Exchange Traded Fund	Date	Price	Price	Return	Limit 1	Loss 1	Sell*		Current Advice 1	
QQQ	Invescos QQQ	10/3/24	497.05	515.18	3.6%	510.90			Buy Dips		
IWM	iShares Russell 2000	10/3/24	221.77	222.72	0.4%	235.10			Buy Dips		
DIA	SPDR DJIA	10/3/24	429.31	425.33	-0.9%	444.15			Buy Dips		
SPY	SPDR S&P 500	10/3/24	583.00	588.63	1.0%	604.35			Buy Dips		
	Open Position Average % Return 1.0%										
<sup>1</sup> STANE	DARD POLICY: SELL HALF ON A DO	OUBLE, Buy Limits $\mathfrak g$	good til can	icel, Stop o	only if closed	d below Stop	Loss.				
Current	Advice is based upon closing prices	as they appear in ta	ble. *Auto	Sell price l	based upon l	historical re	turns plus 1	0% or 20%	.** Average pui	rchase price. *** Adjusted.	



Disclosure note: Officers of Hirsch Holdings Inc hold positions in QQQ, SPY & IWM in personal accounts.

# **Sector Rotation (SR) ETF Portfolio**

Presented 1/7/2025 Buy Stop Auto											
Ticker	Exchange Traded Fund	Date	Price	Price	Return	Limit 1	Loss 1	Sell*	Current Advice 1		
IBB	iShares Biotech **	8/1/24	142.75	135.47	-5.1%	147.05	125.98	208.66	Buy Current		
IYW	iShares US Technology **	8/1/24	143.77	161.10	12.1%	160.10	139.39	192.85	Buy Dips		
ΙΥΤ	iShares DJ Transports	10/3/24	70.83	69.19	-2.3%	71.72	62.51	91.11	Buy Dips		
YΖ	iShares DJ US Telecom	10/3/24	25.72	26.82	6.8%		27.75	30.13	Stopped 12/9, Closed @ 27.46		
SOXX	iShares Semiconductor	10/3/24	238.55	225.79	-5.3%		210.52	299.67	Hold		
XLY	SPDR Consumer Discretionary	10/3/24	196.97	222.38	12.9%	224.85	173.83	248.30	Buy Dips		
XLP	SPDR Consumer Staples	10/3/24	81.74	77.24	-5.5%	82.46	72.14	97.48	Buy Current		
XLF	SPDR Financial	10/3/24	46.66	48.33	3.6%	49.66	41.18	57.79	Buy Dips		
XLV	SPDR Healthcare	10/3/24	154.27	139.71	-9.4%	155.43	136.14	185.17	Buy Current		
XLI	SPDR Industrials	10/3/24	138.59	132.30	-4.5%	139.80	122.31	169.61	Buy Dips		
XLB	SPDR Materials	10/3/24	95.91	83.70	-12.4%	96.85	84.64	122.50	Stopped 12/30, Closed @ 84.06		
XLK	SPDR Technology	10/3/24	233.24	233.96	0.3%	233.12	205.83	288.35	Buy Dips		
VNQ	Vanguard REIT	10/3/24	94.90	87.46	-7.8%	95.73	83.75	115.73	Buy Dips		
IBIT	iShares Bitcoin Trust	11/7/24	43.60	54.79	25.7%		44.00		Hold, Added 11/8 @ 43.60		
CPER	United States Copper	12/5/24	25.90	26.21	1.2%	25.90	23.63	29.94	Buy Dips, Added 12/17 @ 25.90		
COPX	Global X Copper Miners	12/5/24	42.05	39.18	-8.8%	42.05	38.37	48.61	Added 12/6 @ 42.05, Stopped 12/30 @ 38.37		
XLE	SPDR Energy	12/5/24	91.75	87.94	-8.8%	91.75	83.72	112.58	Added 12/6 @ 91.75, Stopped 12/19 @ 83.72		
XES	S&P Oil & Gas Equip & Services	12/5/24	82.65	82.86	-8.7%	82.65	75.42	101.42	Added 12/6 @ 82.65, Stopped 12/20 @ 75.42		
Open Position Average % Return -0.9%											
	STANDARD POLICY: SELL HALF ON A DOUBLE, Buy Limits good til cancel, Stop only if closed below Stop Loss, (S) = Short Trade										

Current Advice is based upon closing prices as they appear in table. \*Auto Sell price based upon historical returns plus 10% or 20%. \*\* Average purchase price. \*\*\* Adjusted.



Disclosure note: Officers of Hirsch Holdings Inc hold positions in IBB, IBIT, COPX, XES in personal accounts.

#### **Stock Portfolios**

	Almanac Investor Small-Cap Stock Portfolio												
	Presented 1/7/2025 Net % Buy Stop												
Ticker	Company	Date	Price	Price	Return ***	Limit 1	Loss 1		Current Advice 1				
NVGS	Navigator Holdings	10/13/22	11.66	16.37	40.4%	15.30	13.22	Buy Dips					
MAMA	Mama's Creations <sup>2</sup>	11/9/23	3.59	7.11	99.0%		6.23	Hold					
CXDO	Crexendo	10/17/24	5.75	5.70	-0.9%	5.75	4.38	<b>Buy Current</b>					
NECB	Northeast Community Bncp	10/17/24	28.05	23.85	-15.0%	28.06	21.39	Buy Dips					
WLDN	Willdan Group	10/17/24	46.22	37.13	-19.7%	46.22	35.24	Buy Current					
<b>HWAIF</b>	Healwell Al	12/12/24	1.40	1.36	-3.1%	1.40		Buy Current					
		Open Positi	on Averag	e % Return	16.8%			-					

	Almanac Investor Mid-Cap Stock Portfolio												
		Presen	ted	1/7/2025	Net %	Buy	Stop						
Ticker	Company	Date	Price	Price	Return ***	Limit 1	Loss 1	Current Advice 1					
SMCI	Super Micro Computer <sup>3</sup> *	11/10/22	8.19	34.38	382.4%			Hold					
AMRX	Amneal Pharmaceuticals <sup>2</sup>	11/9/23	4.19	7.87	93.9%		7.06	Hold					
AWI	Armstrong World Industries <sup>2</sup>	11/9/23	80.48	140.98	87.6%		130.38	Hold, Sold Half 11/25 @ 160.96					
LOPE	Grand Canyon Ed	11/9/23	137.14	161.69	17.9%		140.78	Hold					
ITGR	Integer Holdngs	11/9/23	84.51	132.16	56.4%		116.71	Hold					
IDCC	InterDigital <sup>2</sup>	11/9/23	86.60	186.60	107.7%		161.28	Hold					
SKWD	Skyward Specialty Ins	11/9/23	30.65	45.52	48.5%		42.45	Hold					
AMAL	Amalgamated Financial	10/17/24	34.87	33.10	-5.1%	34.87	28.65	Buy Dips					
OSIS	OSI Systems	10/17/24	147.26	163.40	11.0%	162.25	123.84	Buy Dips					
TRN	Trinity Industries	10/17/24	35.49	35.30	-0.5%	36.85	29.69	Buy Dips					
POWL	Powell Industries	10/17/24	274.43	237.12	-17.3%	290.15	232.72	Stopped Out 12/26, Closed @ 227.00					
CUK	Carnival ADR	10/17/24	19.36	21.56	11.4%	21.95	16.23	Buy Dips					
MCY	Mercury General	10/17/24	67.75	64.89	-4.2%	68.43	56.23	Buy Dips					
IESC	IES Holdings	10/17/24	227.35	225.37	-0.9%	240.10	186.83	Buy Dips					
		Open Positi	on Averag	je % Return	56.3%								

	Almanac Investor Large-Cap Stock Portfolio										
		Presen	ted	1/7/2025	Net %	Buy	Stop				
Ticker	Company	Date	Price	Price	Return ***	Limit 1	Loss 1	Current Advice 1			
T	AT&T Inc *	4/9/20	20.24	22.20	6.0%			Hold			
AIZ	Assurant Inc	11/9/23	162.84	207.00	27.1%		180.05	Hold			
EME	Emcor Group Inc <sup>2</sup>	11/9/23	211.18	470.18	111.3%		416.56	Hold			
DRS	Leonardo DRS	11/9/23	19.79	32.17	62.6%		29.44	Hold			
STRL	Sterling Infrastructure	10/17/24	162.81	167.59	2.9%	167.89	137.97	Buy Dips			
SPXC	SPX Technologies	10/17/24	167.90	142.50	-15.1%	167.90	142.54	Stopped Out 1/7 @ 142.54			
FIX	Comfort Systems USA	10/17/24	418.82	452.76	8.1%	458.05	344.18	Buy Dips			
GRMN	Garmin	10/17/24	167.60	208.55	24.4%	204.55	138.69	Buy Dips			
IBN	ICICI Bank ADR	10/17/24	29.67	29.66	-0.03%	30.40	24.53	Buy Dips			
		Open Positi	on Averag	e % Return	25.3%						

STANDARD POLICY: SELL HALF ON A DOUBLE, Buy Limits good til cancel, Stop only if closed below Stop Loss. Shaded positions defenisve and/or dividend yielding.



Holdings Inc hold positions in AMAL, CUK, CXDO, FIX, GRMN, IBN, IESC, MCY, NECB, OSIS, POWL, SPXC, STRL, TRN, and WLDN in personal accounts.

Disclosure note: Officers of Hirsch

<sup>&</sup>lt;sup>2</sup> Half position, <sup>3</sup> Quarter Posiiton, \* Adjusted, \*\* Canadian Dollars, (\$) = Short Trade

\*\*\* Based on \$1000 to \$4000 initial investment in each stock, Net % Return includes half & closed positions, Value is open position value

#### **Free Lunch Stock Menu**

	2024 FREE Lunch Menu of Bargain Stocks 26 Quarterly Options/Future-Expiration 52-Week New Lows									
		•	52-W	•	% Down	12/20/2024	1/7/2025			
	@AlmanaeTrader	Lo	w	High	From High	Close	Close	% Change		
		NYSE								
ADNT	Adient Plc		16.77	37.19	- 54.9%	16.85	17.55	4.2%		
CAL	Caleres Inc	2	22.07	44.51	- 50.4%	23.53	22.07	-6.2%		
CE	Celanese Corp	(	66.73	172.16	- 61.2%	68.25	66.30	-2.9%		
CIVI	Civitas Resources Inc	4	42.48	78.63	- 46.0%	42.83	49.61	15.8%		
CMTG	Claros Mortgage Trust Inc		4.03	14.62	- 72.4%	4.24	4.00	-5.7%		
COTY	Coty Inc		6.87	13.30	- 48.3%	7.04	6.95	-1.3%		
ETWO	E2Open Parent Hldg		2.60	5.07	- 48.7%	2.63	2.73	3.8%		
DINO	HF Sinclair Corp	;	33.51	64.16	- 47.8%	33.76	34.36	1.8%		
IIPR	Innovative Industrial Properties	•	70.88	138.35	- 48.8%	73.66	66.40	-9.9%		
INVX	Innovex International Inc		12.54	25.19	- 50.2%	12.54	15.63	24.6%		
KOP	Koppers Holdings Inc	;	30.64	58.23	- 47.4%	31.01	30.83	-0.6%		
MUR	Murphy Oil Corp	2	27.75	49.14	- 43.5%	28.23	31.64	12.1%		
OI	O-I Glass Inc		9.85	17.58	- 44.0%	10.04	10.68	6.4%		
OLN	Olin Corp	;	33.32	60.60	<b>- 45.0%</b>	33.45	32.13	-3.9%		
PBF	PBF Energy Inc	2	24.21	62.88	- 61.5%	25.15	26.87	6.8%		
PII	Polaris Inc	;	56.70	100.91	- 43.8%	57.86	58.11	0.4%		
MODG	Topgolf Callaway Brands Corp		7.22	16.89	- 57.3%	7.45	8.92	19.7%		
		NASDAQ								
ASTH	Astrana Health Inc	;	33.44	63.20	<b>- 47.1%</b>	33.70	31.00	-8.0%		
ACLS	Axcelis Tech Inc	(	68.23	158.61	- 57.0%	69.47	73.72	6.1%		
CHRD	Chord Energy Corp	10	09.71	190.23	- 42.3%	110.83	122.79	10.8%		
GPRE	Green Plains Inc		9.12	26.06	- 65.0%	9.38	10.09	7.6%		
MGPI	MGP Ingredients Inc	;	38.84	102.42	- 62.1%	40.00	36.57	-8.6%		
RXST	Rxsight Inc	;	33.03	66.54	- 50.4%	33.66	35.60	5.8%		
SCHL	Scholastic Corp		19.74	40.74	- 51.5%	19.81	20.77	4.8%		
SNDX	Syndax Pharma		12.75	25.34	- 49.7%	13.08	13.80	5.5%		
WFRD	Weatherford International Plc	(	66.23	135.00	- 50.9%	67.10	74.80	11.5%		
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#### **Recap & Outlook**

#### Headwinds

- Inflation Stubborn
- 10-Year Rise
- Geopolitics Mideast,
   Russia & China
- Trump 2.0 Shakeup
- Economy Slowdown
- Labor Softening

#### **Tailwinds**

- Inflation Cooling
- Fed Rate Cuts
- GDP Cont. Growth
- Govt Spending Robust
- Post-Election Recent Strength
- Trump 2.0 Dereg & Tax Cuts

#### Outlook

- Choppy Market
- More New Highs
- Fewer Rate Cuts
- Economy Resilient
- Jobs Market Stable
- Q1 Weakness
- 10% Correction



#### **Thank You!**

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- The Data-Rich & Data-Driven 58-Year Market Cycle Analysis of Stock Trader's Almanac is the only investment tool of its kind that helps traders and investors forecast market trends with accuracy and confidence.
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